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THE BEACH NEWS

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MISSION BILLIARD PARLOR

VERITABLE PARADISE
FOR BILLIARDISTS AND
POOL PLAYERS

Lavishly furnished and ideally located in a long, large high-ceiled section of the magnificent Mission Beach bathhouse building, the new Mission Billiard Parlor is without a peer on the Pacific coast. Possessing a long lease of very commodious quarters on Camino Gusto in the heart of the Mission Beach Amusement center, the progressive and far-sighted proprietor, L. M. Favorite, a well and most favorably known business man of San Diego, has spared no expense in providing the latest and best equipment for the new Mission Billiard Parlor. It is a veritable paradise for pool players and billiardists.

Under the direct management of J. E. Caudell, a popular professional man particularly fitted for promoting the alluring atmosphere of such a splendid recreational place, the new Mission Billiard Parlor has achieved wide and instant favor. Like the ever-increasing circles created from tossing a pebble into a placid lake, the fame of this latest and greatest resort for wielders of the tapering cue continues to spread throughout San Diego and Southern California. And most deservedly so, too.

CATERS TO BOTH SEXES

The new Mission Billiard Parlor is open every day and evening to ladies and gentlemen and the delightful environment afforded is beyond compare. The very best make of Brunswick & Balke snooker, billiard and pool tables have been installed with all the extras and most modern equipment. Perfect lighting and ventilating systems have been arranged, while comfortably upholstered chairs of hand make have been provided for visitors and patrons. No expense was spared in the selection of the beautifully harmonious hangings and furnishings and the inlaid flooring gives a very pleasing and artistic tile effect. The entire interior is of the highest class and fully up to the best metropolitan standards, excellent evidence of which may be found in strong endorsements from numbers of pool experts and those high in the world of billiards.

FINE PHOTOGRAPHIC VIEWS

Situated on the shady side of the colossal structure when the sun crosses the meridian, the new Mission Billiard Parlor forms a most delightful recreational resort during the afternoons. And the soft light is soothingly satisfying while the artistic senses are appeased with a number of very remarkable photographic views of California scenery. The pictures are of appropriate sizes, finely finished in sepia and considerably framed in native wood, affording splendid examples of the professional skill of Manager Caudell, who personally secured the magnificent views during his extensive travels through the West. The attractive series of photos have won much commendation and command the admiring attention of all visitors.

Facing the main entrance, the western wall is at present hung with an exceptionally valuable exhibit of oil paintings from the talented brush of Paul Lauret. California landscape studies are shown to most excellent advantage. The famous artist has his studio in Hollywood and is now touring Europe. The paintings will remain on view all summer.

ALL MODERN CONVENIENCES

Besides the general atmosphere of refinement and elegance, every convenience has been devised and installed for the comfort and pleasure of patrons at the new Mission Billiard Parlor. A suitable cigar stand is stocked with choice cigars, cigarettes and tobacco, while appealing arrangement has been made for the service of soft drinks, candies and confections. The lighting effects over the billiard and pool tables have been scientifically systematized to afford an even clear light, with no shadow shown, on every square inch of green surface, while the eyes of players and spectators are wholly protected from any glare whatsoever.

ever. Taken all in all, the new Mission Billiard Parlor stands supreme as a pleasure palace for billiardists and pool players of both sexes. It must be seen and utilized to be fully appreciated for its wonderful environment, consistently courteous service and exceptionally praiseworthy equipment.

Photographs—Froide—Bacon St.

AMERICA THAT IS TO BE

America that is to be!
It is a call to you, to me!
Look up, look high,
To the vast sky
Where stars with dust of stars agree,
For symbols of our unity.

Ours is no race of petty aims,
Content with civic wrongs and shames.
Great-brained, great-souled,
Ours is to hold
The course that highest Right proclaims,
Our guide the whitest Truth that flames.

Heirs of the "Great Land of the Sun,"
Whose heaven-sent task has just begun,
We ask each land
To understand
That all are brother-lands, as one
Challenged to see pure Justice done.

Woman, today, it is to thee,
Comes this old call of destiny.
Strive, lest one wrong
Should make less strong,
Less beautiful, less great, less free,
America that is to be—

—Winifred Davidson in
"Woman Citizen."

O. B. BASEBALL

PIRATES VS. BEACHITES

NEXT SUNDAY

Announcement is made by Manager McBride that the Beach team will have the Pirates from San Diego as worthy opponents on the local field next Sunday afternoon.

BEACH BUNCH SHOW

THEIR HEELS TO

Y. M. I. TEAM

On the local diamond last Sunday afternoon the amateur aggregation of beach ball players walked away from the visiting Y. M. I. club by a score of 7 to 2. The game only went seven innings on account of the late arrival of the visitors, but it served to show the fine calibre of the local bunch. Pells was the star player of the day. Besides he proved a wide-awake catcher for the Beachites and was a top-notch with the stick. He slammed one pill 'way over near center field, right against the cornice of one of Tom Smith's cottages, that would have been a homer but for the bounce. McBride also had his hitting eye on the ball, securing a single and a pair of double baggers, bringing in two runs and scoring twice. Marvin James kept the visitors guessing and was chalked up with thirteen strike-outs. The entire local team felt a bit peppery and added considerable ginger to the game. The line-up of the Beachies included Locke, 3 b; McBride, 2d b; Russell, s. s.; Pells, c; Lutter, 1. f.; James, p.; Floyd, c. f.; Holder, r. f.; Isom, 1 b., with Hawkins as umpire. The visiting battery consisted of Johns and Collins, and there were several changes in the line-up on account of late arrivals.

SHERWIN-WILLIAMS PAINTS—
San Diego prices—O. B. Feed, Fuel and Express, 1926 Bacon St. Phone Pt. Loma 20-W.

NEW TRIAL GRANTED

IN BIG ESTATE SUIT

A new trial was granted this week by Judge Cary in department No. 2 of superior court in the suit of Lillie Hinde and others against Arthur Die-drichsen, the \$100,000 estate of Dr. Alfred Hinde being the stake at issue. A jury in Judge Cary's court recently found for the plaintiffs, who are the nieces and nephews of Dr. Hinde, whom the jury decided was not of sound mind when he made the will.

FINED FOR RECKLESS DRIVING

Following a collision on Point Loma, in which O. Snow, riding a motorcycle, was seriously injured, Geo. H. Savage was arrested and fined \$50 on a charge of reckless driving.

PAVING, PAVING AND MORE PAVING

DEL MONTE AVENUE

PAVING PETITION GRANTED

BY CITY COUNCIL

A petition by property owners for the paving of a section of Del Monte avenue was granted this week by the council upon recommendation of the city manager. Efforts will be made to have the paving completed this year.

It is also recorded that the bid of a paving company of Phoenix, Arizona, has been duly accepted for the paving of the uncompleted section of DeFoe street, as well as a part of West Point Loma boulevard, Bacon street and the center strip on Voltaire street. Preliminary work for the paving of Santa Monica avenue is progressing favorably.

Ocean Theatre

MOVIE FAVORITES

BOOKED NEXT WEEK

IN FINE PLAYS

Stars of the first magnitude in the movie firmament have been secured by Manager Ray Ericsson for his clientele at the Ocean theatre next week. With the exception of Monday, when the theatre is closed, every night is a good night to go to the movies. For instance, there's "Contraband," with Lois Wilson and Noah Beery; "The Fast Worker," with Reginald Denny and Laura La Plante; "The Dressmaker from Paris," with Ernest Torrence and Leatrice Joy; "The Devil's Cargo," with Pauline Stark and Wallace Beery. And there's good comedy always with news reels twice a week.

MOTORCYCLISTS COMPETE

WITH BATHING BEAUTIES

AS SUNDAY ATTRACTION

Midsummer is bringing forth a fine array of attractions to please the beach crowds. Next Sunday afternoon motorcyclists will vie with bathing beauties in contest for prizes at Ocean Beach. Special music is also programmed by Carr Bros. orchestra at the Ocean Beach dance pavilion, where prizes will be awarded.

GOVERNMENT LANDS

IN CITY AND COUNTY

OPEN FOR BIDS

Bids for lease of war department land in the city and county will be opened at Fort Rosecrans August 10. The bids are to be on four areas. No. 1 is designated as the United States military reservation, southeast of Coronado Beach on a strip of land known as the Silver Strand. This area is 40.63 acres in extent. Area No. 2 is all of Block 31 in New San Diego; area 3 is made up of lots E and F, block 44, in New San Diego; and area 4 consists of all block 156 in Middletown.

SIX MONTHS FOR

STEALING SIX 'KERCHIEFS

Henry Purcell was found guilty in police court last Monday of stealing six handkerchiefs from a woman at Mission Beach Sunday night, and was sentenced to serve six months in jail by Judge Chambers. The handkerchiefs, together with the woman's powder puff, were found on Purcell when he was arrested by Sergeant George Churchman of the O. B. police sub-station.

TO OPEN UP ALLEY

BLOCKED BY SAND DUNES

The city council adopted an ordinance this week for establishing the grade of the alley in Block 73, Ocean Beach. This block is bounded by Santa Monica and Newport avenues and by Abbott and Bacon streets. It is partly filled at present with high sand dunes.

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

SOUTHWESTERN YACHT CLUB

NEW ORGANIZATION

HAS SPLENDID QUARTERS

ON BAY FRONT

Coincident with the phenomenal growth of San Diego in all lines, yachting is again increasing in popularity, after a non-active period of several years. More people are realizing the many advantages of San Diego bay for boating and the healthful and satisfying enjoyment of owning and operating a boat thereon.

As a result of this activity, and owing to the lack of proper boating facilities on the San Diego side of the bay, it was necessary to have a yacht club on this side of the harbor. Therefore on March 1 a few boat owners got together and formulated plans for the new Southwestern Yacht Club, to be located at the foot of Grape street, San Diego, Calif.

The initial plans were for a very small clubroom with locker space, but the membership increased at such a rapid rate, and each new member had so many ideas, it was decided to build a pier and larger size building. Plans were therefore laid for the larger undertaking, methods of finance being worked out so that no outside money was needed for the entire construction work. The pier was built to a length of 200 feet, four feet in width. The piling used being railway T-rails, which last indefinitely, and make the nearest job for a pleasure pier. A concrete float, connected to the pier by a 30-foot gangway, is 16x24 feet in size, with two smaller floats attached to the short pier for landing from skiffs, repair work on boats, etc. There is a depth of four feet at mean low water at the main float, assuring plenty of water at all times for the average pleasure craft.

The club building, 25x40 feet in size, is equipped with an extra large fireplace with broad seats on either side. On chilly winter evenings this will be the favorite gathering place for the members, spinning yarns of the sea and telling how it should be done. A locker room is also provided, together with small "galley" with facilities for the many activities planned for the future. The veranda or "deck" extends the entire length of the building, being connected with the pier at the south end.

The club has been exceedingly fortunate in having enthusiastic and active men on the various committees for the work of building and financing the new undertaking. Without every member and officer doing the fine work they have done, the plans of the club could not have been realized.

Dr. E. P. Chartres-Martin, commodore, has been invaluable as a leader in building, financing and furnishing the clubhouse. Besides being commodore of the club and owner and skipper of the 40-foot cruiser "Peggy III," the doctor also swings a mean paint-brush, having taken his turn in painting and decorating the building. It has been a pleasure for the writer to work with such an enthusiastic yachtsman.

Graham E. Shand of Kansas City and Miami, Fla., as chairman of the building committee, was indeed a lucky find for the club, being a former builder—he handled the work well and at the least possible expense. Every member should feel indebted to Mr. Shand for his part in the new organization.

R. G. Fenn, who had charge of building and concreting the float, also deserves a great deal of credit, as does Mr. Eff, who has done most of the painting; W. B. Rolfe, who helped in building the pier and clubhouse, P. I. Osburn, Dr. McKellar and many others too numerous to mention who had a part in putting the club over.

The membership fee is now very small, but as soon as the club is opened officially and charter applied for the price will of course be increased. It therefore behooves all interested to investigate the new club at an early date, as plans are now being made for opening day and application for charter. All residents and visitors in this city, who are interested in "salt water" are cordially invited to inspect the new club property.

J. STANLEY HOBSON,
Secretary-Treasurer.

Subscribe for "The Beach News."

THE BAT

Who knows what years upon this slender reach
Of bay-side border, wide to chance-blown blaze,
Done with all use, done with quick ocean's ways,
The Bat has lain, an eyesore on our beach?
Shipping white sane to gunwale, thwart and breach,
Bow cracked and splintered, wrecked by long delays
Where green crabs our young Loma babes amaze,
Where hungry silver seagulls whirl and screech.

Old curls find to leeward of The Bat
A place to tread the foam, where softly cry
Spent wavelets. Linger, talking, we have sat
How often! While a summer moon hung high
While to a mounting tide's magnificent
We let a smouldering bonfire droop and die.

—Winifred Davidson in "Muse and Mirror."

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

Cheerful books for vacation reading from the O. B. branch library: Roast Beef Medium, Ferber (stories about breezy, good-hearted traveling saleswomen); Adventures in Contentment, David Grayson (R. S. Baker) (Woods and fields sooth a tired man); Tish, Rinehart (Amusing yarns about middle-aged spinsters and their surprising adventures); Enchanted April, Armin (Frolisome, sentimental tale of four women who escape from dullness to love and sunshine in Italy); Slippy McGee, Oemler (A kindly and unworldly priest in a Southern town tells of a burglar who learned a new trade); Quin, Rice (About a resourceful courtship of Quinby Graham, a poor private who loves a rich girl); Come Out of the Kitchen, Miller (Impossible and amusing tale of a man who rents an old southern home and finds some unusual servants in it).

Stationary—Froide—Bacon St.

PETITION REFERRED

FOR ORNAMENTAL LIGHTS

ON NEWPORT AVENUE

There's a possibility that Newport avenue, from DeFoe street to the ocean front, may become a real "white way" before very long. A petition was filed early this week with the council asking that ornamental electric light standards and equipment be installed along Newport avenue. The petition was referred to the city manager for a report.

AMERICAN LEGION HELPS

TOWN TOWARD GETTING

ITS "WHITE WAY"

When Neola, Iowa, which has a population of only 900, decided to improve its street lighting, the village treasurer reported that only half of the money necessary for a "white way" lighting was available. The local post of the American Legion, however, came to the rescue and raised the other half of the money, and now Neola has its own "white way."

PABCO PAINT AGENCY

ACQUIRED BY T. F. HOGAN

OF SUNSET TRANSFER

With the striking slogan of being able to save money for customers on anything they wish to buy, T. F. Hogan, the progressive proprietor of the Sunset Transfer at 5010 Newport avenue, announces that he has secured the agency for the famous Pabco paint products for exterior and interior use. Just now a specialty is being made at the Sunset Feed, Fuel and Express Office with a full line of poultry supplies, and a liberal discount is given on garden tools, clothing, jewelry and furniture, while orders for carpet cleaning are promptly filled. Proprietor Hogan also calls special attention to the fact that the Sunset Transfer makes two trips to the city daily.

CECIL O. CARL MOVES

ELECTRICAL STORE

Last Thursday Cecil O. Carl moved his electrical headquarters from the shop at the rear of H. H. Reid & Son's hardware store on Newport avenue, to a larger place at 1874 Bacon street, Diego in general.

SKATING CARNIVAL FRIDAY

MANAGER "ED" KICKHAM

PLANS GALA EVENT AT HIS

MISSION BEACH RINK

There'll be something doing every half hour next Friday afternoon and evening at the Mission Beach Roller Skating Rink. According to the plans arranged by the jolly and popular proprietor "Ed" Kickham, a rollicking carnival will be afforded roller skaters and every participant will be cheerfully remembered with a present, while some extra valuable prizes will be awarded competitors in regular scheduled events. It will be a gala occasion from early afternoon until near midnight.

Novel stunts never held in the city before will keep everybody guessing as to what's to come next and one may look for something startling any thirty minutes of the day and evening.

When the resourceful "Ed" devises entertainment for his large following at the Mission Beach Rink, it's time to be on the tiptoe of expectancy, for he has the reputation of furnishing surprises of a really and truly generous kind.

So be there, next Friday, July 24, all ye roller skaters, and take along a friend or two with you to enjoy some wholesome fun and healthy recreation at the roller rink in the New Mission Beach Amusement Center.

Manager Kickham keeps the rink floor in fine condition by running a "sander" over it at regular intervals.

—Nestle Lancil Permanent Waving
—THE BEAUTY SHOP, Phone Pt. Loma 193.

MONTHLY MEETING OF

M. B. CHAMBER OF COMMERCE

NEXT TUESDAY NIGHT

The regular monthly meeting of the Mission Beach Chamber of Commerce takes place next Tuesday night, July 20, at the Shirley Y. W. C. A. cottage on the bay front. It promises to be a very interesting session, as many important civic matters are to be considered. All members are requested to be in attendance and to bring along a friend or two.

Kodak Finishing—Froide—Bacon St.

SPECIAL PROGRAM AT

MISSION BEACH DANCE

CASINO EVERY THURSDAY

Announcement is officially made that every Thursday night is to be made a special feature night at the new Mission Beach Dance Casino, this week's "parachute program" proving an unqualified success. Manager Jack Lumley announces that entrants for the fox trot contests must leave their names at the box office not later than 5 p. m. Thursdays. On July 23, "A Night in Dixie" will be featured, on which occasion Cliff Webster's 14-piece orchestra, which for the occasion will be known as the Dixie Jazz band. Plantation melodies are now being rehearsed for this gay event.

Kodak Films—Froide—Bacon St.

TEMPORARY PIER

MAY BE MADE PERMANENT

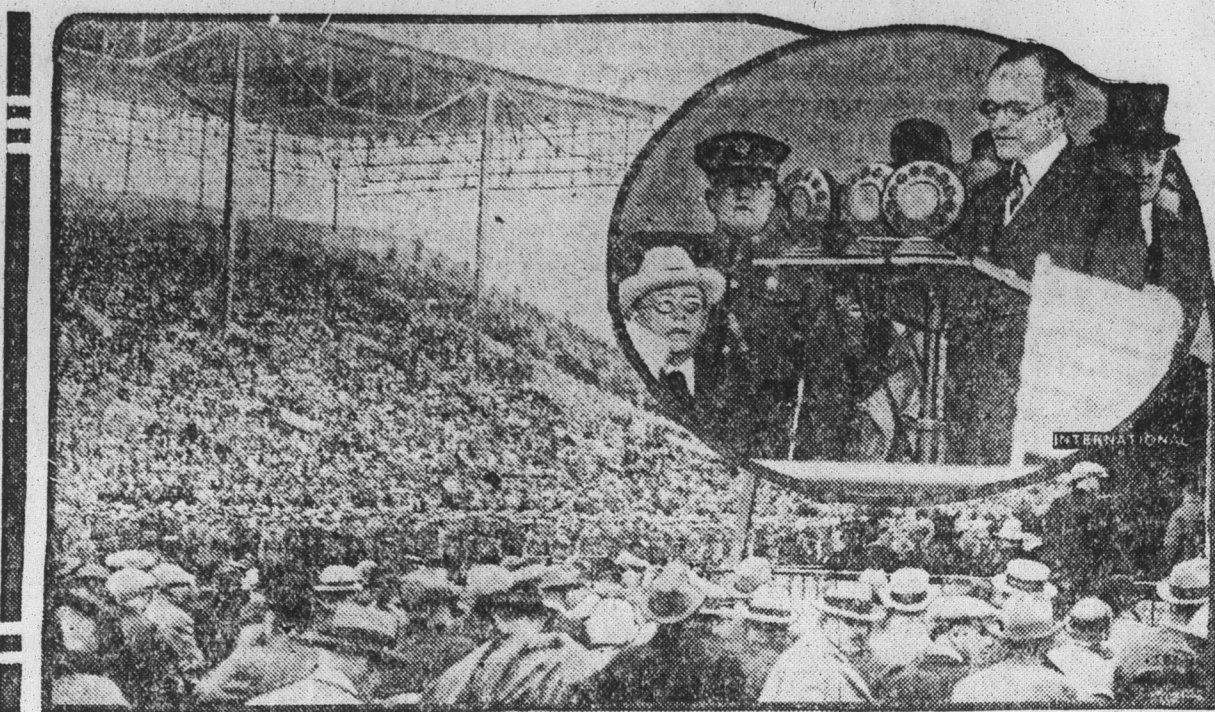
AT MISSION BEACH

Stating that he would operate a fishing pier, Sam Tompkin, stevedoring contractor, 301 Rosecrans street, asked the city council last Monday for authority to take over the temporary pier constructed for sewer work at Mission Beach, and make it permanent by spending \$5000 for flooring and rails.

Councilman Louis C. Maire asked that the petition be held up, as he and Manager Rhodes are making efforts to get the pier for the city and have it made permanent through private subscriptions.

The pier extends 1400 feet into the ocean and Councilman Maire declares it would make the finest fishing pier on the coast and a big attraction for Mission Beach and San Diego in general.

Norse-Americans Hear President Coolidge



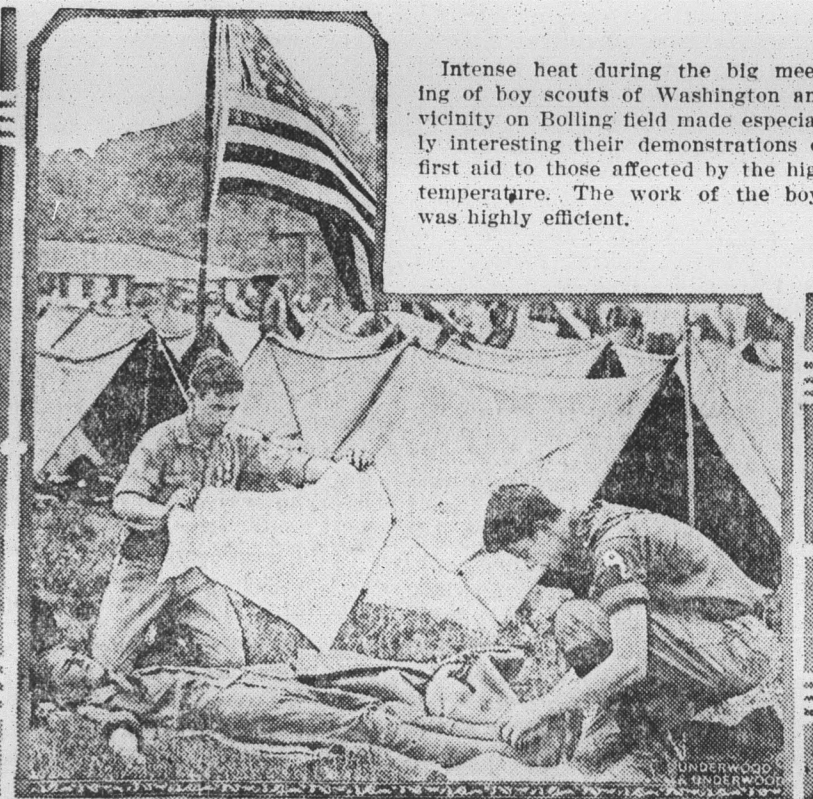
View of the great throng that heard President Coolidge's address at the Norse-American centennial celebration on the Minnesota State Fair grounds, and, inset, the President delivering the speech.

Sphinx, at Michigan University, Gets New Members



Members of the Sphinx, the highest academic honor society at the University of Michigan, initiating some of the new members of the society. These "victims" are bound and gagged, wrapped like mummies and then placed helpless on a drape. They are then beaten on the feet. This treatment has been deplored by the college heads and it is likely steps will be taken to make the initiation less severe.

First Aid Work by the Boy Scouts



Intense heat during the big meeting of boy scouts of Washington and vicinity on Bolling field made especially interesting their demonstrations of first aid to those affected by the high temperature. The work of the boys was highly efficient.

From Two Cities of California



Miss Edythe Flynn, who will be "Miss San Francisco," and Miss Sibyl Grimes, who will be "Miss Berkeley," representing these California cities in the beauty pageant at Atlantic City.

TRANSATLANTIC FLYER



Lieut. Paul Tarascon, noted French war ace, who served through the war with a wooden leg, is to attempt a flight from Paris to New York, non-stop, in July, in a specially built hydroplane. A prize of \$25,000, offered by Raymond Orteig, New York hotel man, is waiting for the first man to make the 5,000-mile trip.

ORATORY PRIZE WINNER



Wight Baake, junior in the college of liberal arts of Northwestern university, Evanston, Ill., who won the national intercollegiate contest in Los Angeles, Cal., and a first prize of \$2,000 and international fame as the student in American universities who best presented the cause of the Federal Constitution. Baake hails from Onawa, Iowa, and is twenty-two years old.

THIS WAS THE CHANCE

By LINDA DOWS

(© by Short Story Pub. Co.)

WOULD that light burn forever? Should I never be relieved from the sight of the dim outline of the door, traced in rays shining uncertainly through?

I turned over and resolutely decided to sleep—to take no more notice of this soul-disturbing thing, but to pass the remaining hours of the night in slumber—and awake at morning to find all but an invention of my fancy. Imaginary sheep flitted through my brain—one hundred—two—and—yes, it was still shining. What horror, to realize that that which had been but an idle fancy had strengthened its hold on my mind, and now presented itself in the guise of an actual possibility.

The feeling of responsibility was the worst; no one else could know of that light streaming around the cracks of the closed door—none other of the sleeping campers knew that Whitmore's candle still burned, after every one else was at rest, while a quiet, an ominous stillness, reigned in that room opening out of mine. Reason murmured "He is sleeping," but imagination quickly answered, "There is a chance—a chance that mortal disease had seized him, and that he lay there dead or dying." Fancy the morning, finding him lying there so still, and the cold statement of the doctor, hurriedly summoned from a neighboring camp, "He might have been saved, had any one known of this in time." And I—I was the only one who knew.

Our parting had been commonplace enough. After we came up to bed—a noisy troop, excited by an evening around the card-table—he passed through my room into his own, lighted candle in hand. A few casual remarks, and the communicating door was closed. After a rapid disrobing, I blew out my guttering candle and turned in. A train of vague thought was interrupted by a glance at his door, between which and the janb a light shone. Thinking nothing of this, I closed my eyes for sleep. Then, found myself staring at it with a vague anxiety, at which I laughed; absurd, the man's reading in bed. Another attempt to sleep, a light nap, and again my unwilling eyes were attracted toward the door. It drew them, this vague shining; every attempt at sleep was vain; always, I awoke, staring at that light. Gradually saner thoughts deserted me; the influence of the murky night crept over me, and my unformed dread assumed a definite shape—a haunting fear that would not be reasoned with, an absurd fear, may be, but one that would not be laughed away.

The lightning was brighter now; it lighted up all the bare little room. The scant furniture stood there as plainly as by day; my clothes, which had seen many an Adirondack storm, lay carelessly tossed across a chair; my gun, guilty of the life of many a deer, stood in the corner. All this, I knew rather than saw. I never look around during a flash of lightning. It might by its excessive brilliancy reveal something—something that 'it were better not to see.

How deeply are we imbued with the dread of ridicule! I have seen a dog cringe and slink away, when he had mistaken his master for a stranger and caused a merciless laugh around him. So should I feel, if I obeyed the impulse that was strong in me, and opened the dividing door, to find Whitmore calmly reading. And yet, that chance—

Once more I turned away from the haunting glimmer; once more I faced the dim square of window, which was ever and anon rendered more distinct by flashes of distant lightning.

Idly, my mind reverted to the scene of the evening: the log room, its great windows open to catch any lingering breeze; in the center, the table under its huge hanging lamp. Eager faces all around it—did Whitmore's look paler than the rest? Accounted for surely by his morning's fatiguing drive into camp. Eager hands shuffling cards—did Whitmore's tremble more than the others? Surely, the result of an extended row that afternoon. How stands my Canfield score? One hundred more, and out of debt—a black ten now, and a red seven—With a start, I sat up in bed; irresistibly, my eyes turned in the direction of the door. The light still shone. How long had I slept? Some time certainly, for the lightning now shone in at the window with greater frequency; and now, through the heavy air, came the distant, continuous rumble of an approaching storm. And still Whitmore read on, or—oh, the chance, the awful possibility! And no one knew of it but I.

The breeze came more strongly through the window, lifting the light curtain gently, blowing it softly into the room. I hate a curtain blowing that way at night; there is always the suggestion that a white hand is pushing it in; always the feeling that a face may appear at the opening. Once, years before, I nearly saw them—almost; almost could fancy that a hand did come through, where no human hand could reach; a face peer in where no human face could be. I never have curtains at my windows since that night; they suggest too much.

Certain words had for some time

been sounding vaguely in my brain, passing through my subconsciousness, an unnoticed undercurrent to my other thoughts. They yielded to a concentration of attention, and ranged themselves in view, together with the surroundings in which they were spoken. A trout stream, babbling over its rounded stones, running noisily through the forest. Four men, including myself, are fishing with long limber rods. One utters the words that are haunting me:

"Whitmore coming into camp next week? So that heart of his hasn't bowled him over yet! It may, you know, at any minute, his doctor told him. May live for years, sturdy as an oak; on the other hand, perhaps no external cause, or it may be a shock—and he is gone—snuffed out suddenly, like one of these candles we use here in the wilds."

Then rapidly through my mind passed in review unheeded incidents in my slight acquaintance with Whitmore, with now a new meaning, a bearing on the present situation. Whitmore never ran to catch a train. Whitmore never touched wine. Whitmore never added to his swimming accomplishments the sensational one of diving.

"At any minute!" Good God, this was the chance. Like a great tidal wave, sweeping houses and men before it, the certainty that that was true which I had dreaded so shrinkingly, rushed over me, and swept away all my lingering doubts. It was true: he had died—died there in the next room, while I lay weakly afraid. Overwhelmed by this appalling thought, I leaped out of bed, stood for a second trembling in the soft breeze, then staggered to the door, and flung it open.

At the farther end of the room, on a shelf over the rough bed, burned a candle. On the bed itself was stretched a motionless form; one pale hand hung over the side, and below it on the floor was an open book. And on the pillow, a white face.

In one moment, all the wild thoughts of the night culminated in me in a frenzy. I rushed forward, and grasped the inanimate form by the shoulders—shoulders that were warm with life. Suddenly my trembling hands relaxed, for while his eyes, still dim with sleep, gazed with terror into mine, from his pale lips arose a wild shriek, which was drowned by a deafening crash of thunder overhead. And then—oh, horror!—his hands clutched at his heart, his face grew livid, he gasped for breath, he fell back—dead.

Stone Once Part of Indian Platform Pipe

A Brown university student, Paul E. Burhoe, picked up an oddly shaped stone on the side hill between Red bridge and the River road in Providence. He brought his find to the Rhode Island Historical society, where the stone was identified as the fragment of an Indian platform pipe, says Howard M. Chapin, librarian of the Rhode Island Historical society, in the Providence Journal.

The stone itself is a fine-grained dark green soapstone or steatite, not particularly common in Rhode Island, but highly prized by the Indians, who made pipes out of it. The outer part of the platform is intact in this specimen, and although the bowl has been broken off, its outline is clearly visible as well as the hole leading from the bowl through the stem to the mouthpiece. Part of the stem is gone, but enough remains to give a good idea of the shape of the pipe.

The stem contains two holes leading from the bowl into the stem, which is unusual and may be due to a mistake of the maker or more probably to an attempt to repair the pipe after some slight break. In its perfect condition this pipe closely resembles the platform pipe which was found in Rhode Island a few years ago and is owned by Mrs. A. B. Bradshaw. It is of the same type of soapstone as the fragment found by Mr. Burhoe and given by him to the historical society.

Another platform pipe of slightly different design found in Westerly, and an unfinished pipestem found in East Providence are also of this sort of soapstone. The East Providence fragment proves that these pipes were made here even if the stone itself came from a distance.

The fragment found near Red bridge was evidently washed out of the bank by a recent hard rain, and serves to emphasize that Rhode Island still contains many undiscovered Indian relics, which may any time be brought to light by heavy rains, plowing or construction work.

X-Rays of Coal

Another practical use for X-rays has been introduced by an English chemist who is reported to have devised a camera, which, with the aid of the rays, takes a stereoscopic photograph of the inside of a lump of coal, revealing the amount of ash-forming material it contains. This process, it is believed, will be of value in opening up new mines, as it will also show how much weight a sample will lose when the outer ash present is removed by washing.

Sanitary House for Hen

Mrs. Hen has a new sanitary house. It is an all-metal nest built of steel sheets with a top which is inclined and which prevents her roosting where she should not. The backs of the modern nests are open, and when swung slightly outward from the wall and given a slight tap the straw slides out and new straw can replace it. —Scientific American.

SELLS HEART FOR \$5,000 TO SAVE SISTER'S LIFE

Advertised for Husband Because She Didn't Know How Else to Get Money.

Indianapolis.—Down in sun-parched Arizona, fighting a battle with that dread disease, tuberculosis, is a young woman, Miss Martha Bailey by name, who actually beams with joy when you ask her about her family and she starts telling you about her sister, Amelia, now Mrs. Eugene Ellsworth of Indianapolis.

For it was Amelia who gave her a chance to win back health. And Amelia did it by selling herself to a man who had \$5,000 that he was willing to pay for a good-looking wife who could cook.

Worked as Stenographer.

Amelia was working in Indianapolis as a stenographer when word came from her home back in Johnson coun-



Responses to the Appeal Were Numerous.

ty, Indiana, that Martha had been stricken with the white plague and should be sent to Arizona.

The seventeen-year-old stenographer had a few dollars saved up and couldn't for the life of her think how she could help. Then a boy friend from her home town suggested that she marry a man with money. But Amelia didn't know any men who had money.

Put Ad on Poster.

The friend suggested she advertise. Newspapers wouldn't accept the ad. Then the friend said she should design a poster and he would put it up in the Indianapolis Pen and Brush club, where he worked.

Responses to the appeal for a husband with \$5,000 were immediate and numerous. The letter from Eugene Ellsworth, a young business man, stirred Amelia strangely and she invited him to call. He did, fell in love with the girl and married her. Now they are happy and Martha is in Arizona fighting for her health.

Blinded by Wife, Man

Pleads for Her in Court

New York.—Louise Keyes, colored Jamaica, charged with blinding her husband, John, was released from custody in Jamaica court after the husband, who will be blind for life, pleaded with Magistrate Doyle to free her.

Mrs. Keyes, during a quarrel with her husband March 22, threw lye into his eyes. He was rushed to Kings County hospital, and on being released went to court to defend his wife, who had been held in Queens County jail awaiting the outcome of his injuries.

Mrs. Keyes told Magistrate Doyle she would care for her husband as long as she lived. Keyes interrupted her to say he would not be a burden to anyone; that other blind persons make their own living and he could learn to do so. He pleaded with the magistrate to have mercy on his wife, as he knew she was sorry and the quarrel was all his fault.

After lecturing the wife, the magistrate told her to take her husband home and care for him.

The couple kissed, and then Mrs. Keyes led the way to the court door and out into the open.

Ima Rose Bush Only One of Many Queer Names

Columbus, Ohio.—I. C. Plummer, chief of the state bureau of vital statistics, has a hobby of making a note of unusual names appearing on the thousands of reports that come into his office from all over the state.

Fourth Liberty Loan was the name on one birth certificate recently received by him.

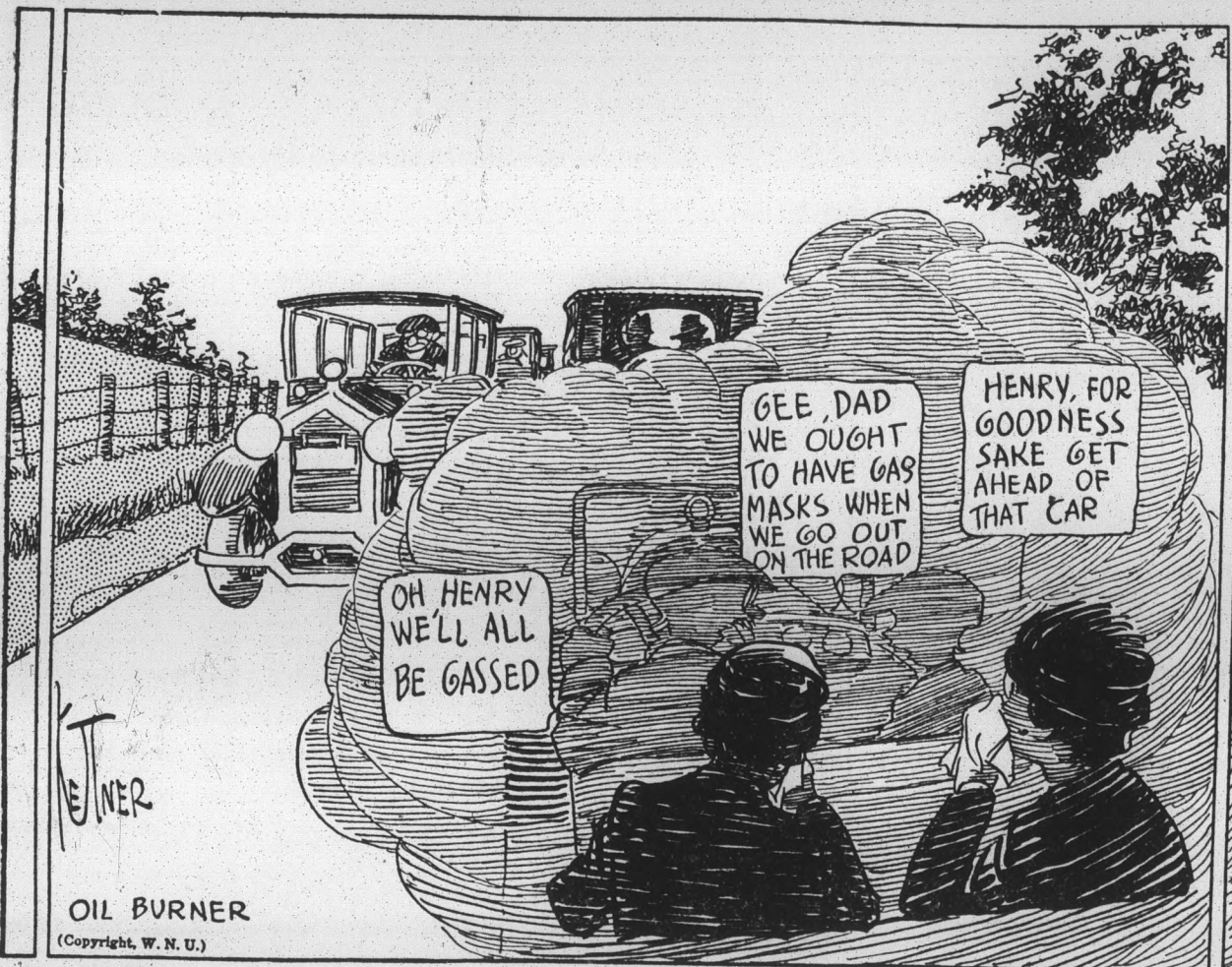
Other names of which he has made a note include: Minnie B. Swift, Frank Delay, Iona Carr, Iona Ford, Ima Rose Bush and Liberty Bell.

Triplets were named Margaret Progress, Marjorie Aid and Martha Purity. Ima and Eura Case and Frosty, Icy and Snowy Lane were other names. Mr. Plummer has received mail addressed to the Bureau of Idle Statistics.

Another letter came to the Bureau of Vittle Statistics.

OUR COMIC SECTION

Along the Concrete



MICKIE, THE PRINTER'S DEVIL

Neither "Prophet" Nor "Profit"



WHAT'S THE USE

The Wrong Door



Community Building

Experts Say Average Village Lacks Beauty

Nearly 20,000,000 persons in the United States, or about one-fifth of the population, live in villages, and 30,000,000 farming people use these villages for purposes of business, education, religion, health and social well-being. Yet these centers of rural population are usually unattractive and often very ugly. Villages in other countries are generally much superior to those of the United States in design, in the character of their streets and public buildings, and in their approaches and recreation spots. A start, however, has been made toward beautifying the American village, says the United States Department of Agriculture.

Some examples of leadership in this respect are recorded by the department, which has been studying the problem of village planning from the standpoint of its importance to the rural community and particularly to the farmer.

It is more as a buying than as a selling place that the farmer makes use of the village. In marketing his principal products he generally deals with some large distributing center. But he purchases his household supplies in the village. He goes there for amusement and for social purposes generally. His children often go to school there. An attractive village, says the department, is an important influence in stabilizing farm life and in counteracting the attractions which cities have for the young people of the farms. As the farmer's chief point of contact with outside interests, the village can make a big contribution to the happiness of farm life, even if it be considered from no other standpoint than the fact that it is the place where the farmer spends a large part of his income.

Care in Beautifying Grounds Means Much

In planting it is well to follow some simple rules. Avoid scattered effect of plants; it is better to plant them in groups. Frame and mass the sides and corners and angles. Put larger specimens in the background, with smaller plants in front. Keep the midground open. Secure uniformity in thickness, variety, size, shape and color by the right combinations of plants, picking out those that harmonize foliage, fruits and general structure. In general it is better to use native shrubs, trees and vines in great abundance, and use scarcely—not at all—the imported, introduced and foreign plants. In general it is better to avoid exotics. Use vines for porches and piazzas, to make the house look at home. Keep the lawn open, broad, clean and clear of flower beds. Do not use kettles, boilers or boats even though they are pretty when filled with flowers. Most of these things are out of place in the front yard.

Benefit of Home-Owning

"More than one-half the homes in the United States are owned by men who make less than \$2,000 a year," declared W. D. Carter, former president of the New York State League of Savings and Loan Associations. "It is estimated that approximately 90 per cent of those who build or buy a home do not pay for it outright at the start. Habits of thrift, economy, and self-denial established and practiced in saving to meet the monthly payments by which the home is paid for are among the greatest benefits of owning a home."

For Tree Planting

With attention and care, trees of small size will thrive in small patches of soil where larger trees, with their spreading root systems, might languish, says the American Tree Association of Washington, in urging you to join the tree-planting army. The effect of these formally pruned trees is dignified and decorative, and gives a fine touch of green to a street lined with high-class shops or handsome houses in solid rows. For a two-cent stamp the association will send you tree-planting suggestions.

"Grounds" Mean Much

The front lawn and the back yard in some ways are an index to the home, and most persons believe that if the "grounds" in front and rear of the home are untidy there is some indifference to housekeeping in the dining room, kitchen and basement. Let us show the neighbors that we are as skillful with the rake and paint brush as with golf clubs and tennis rackets, and that not all our energy is expended in talking of the greater need for civic spirit.—Indianapolis News.

Surely All Can Do This

Little towns say they can't afford to beautify themselves on any whole-sale plan. We believe they can afford to beautify by planting all the roadsides with peonies, roses, daisies, canas and all such flowers as require only the expense of multiplication and spade work.—St. Louis Globe-Democrat.

Home Founding

One of the greatest successes we can achieve is the founding of a home.

Woman Ranks With Man in Intellectual Force

There is a small group of scientists to whom women owe an everlasting debt of gratitude. These are the psychologists who have produced the mental yardstick—the intelligence test—and have thus furnished the fairer sex with the final convincing argument to refute the ancient and odious charge that women have less brains than men.

The intelligence tests have given the scientific answer to the question: Who are more intelligent, men or women? And the answer is so conclusive that it leaves no room for appeal or evasion. The test scores of hundreds of thousands of children and young people of both sexes in schools and colleges have furnished the evidence. One noted psychologist declares that according to numerous tests he has made on school children under fourteen years the girls actually score one or two points higher than the boys.

Still another point of difference between the sexes, as revealed by the tests, is that women's scores do not fluctuate either above or below the average nearly so much as do men's. The very high grades—also the very low ones—are generally made by men. Nature always equalizes. And when the grand average is drawn we discover that the ancient notion of masculine mental superiority is a hoax.

The extremes reached by men in the tests may perhaps give us the clue to another reason why the world has produced a few men geniuses, but no women—and why the institutions for the feeble-minded contain more men than women. It is from the highest levels that the genius comes, and from the lowest the nut. And, as we have just learned, both of these levels contain more men than women. The fallacy of the past has been to consider these few intellectual prodigies as samples of the whole male half of the race. We must, therefore, conclude that the woman given to our father Adam was not only bone of his bone and flesh of his flesh—as the theologians tell us—but also brain of his brain. The sons of Adam and the daughters of Eve are possessed of the same intellectual equipment.—Kingsley Grey in the Designer Magazine.

Musical Bargain

John McCormack, the famous singer, receives many letters from aspirants to musical fame. At a dinner in New York Mr. McCormack read a letter that had been sent him under the erroneous impression that he taught voice production. The letter, dated the Middle West, ran:

"Friend John: Please let me know your lowest rates for full correspondence course in voice production. I have no voice, but as the efficiency engineer business is not what it was represented to me to be in the International Efficiency School of Correspondence, I desire to abandon same in favor of grand opera, and if you can produce me a fine tenor voice I will be glad to pay, in addition to regular charges, a cash bonus and a generous percentage of salary receipts for a term of years."

Immense Water Project

The city of Manchester, England, has launched a water-power scheme which will cost \$50,000,000. Haweswater, a little Westmoreland lake, is to be turned into a reservoir to hold 20,000,000,000 gallons of water, give a supply of 70,000,000 gallons daily, and thus solve Manchester's water problem for a hundred years. To do this will take ten years and involve the building of an aqueduct 84 miles long. Haweswater is 100 feet above Thirlmere, from which Manchester is at present drawing water, but it will have to be raised 90 feet. The picturesque valley of Mardale Green will be submerged under the new Haweswater, but the quaint old village church is to be rebuilt on higher ground.

Mother Commutes Over Sea

Mrs. Maren Christensen, who has eight children and a husband in Denmark and seven children living in the United States, will "commute" every six months or so between the two countries in order to spend a portion of her time with the two groups forming her family. The Christensens decided two years ago to come to America to live, but were frustrated in their plans because of the immigration quota difficulties. She was informed, however, that she could visit for six months in each year and thereupon she made her plans to "commute" every now and then until such time as the entire family can enter the country.

Celebrated Inn

A memorial tablet was recently unveiled at Bath, England, to mark the site of the historic White Hart Inn which Dickens introduced into "Pickwick Papers." It was a famous coaching house in the Seventeenth century. It was at the White Hart Inn that the poets Thomas Moore, George Crabbe and W. L. Bowles often met; and there, also, Sir Edward Bulwer-Lytton and Benjamin Disraeli, in their early days, appeared at dinner in magnificent attire, including black velvet tights and silk stockings.

Lights Fight Moths

Searchlights are being used in Germany and South Poland to save the forests from swarms of caterpillars, the larvae of a species of moth. When the lights were set up at night in the woods, millions of the insects, attracted by the powerful rays, were cremated when they flew into the incandescent carbons of the arc lamps, which were not sheltered by globes.

Reflex Sets Are Very Clear, Loud

Radio Frequency and Audio Frequency Transformers Important

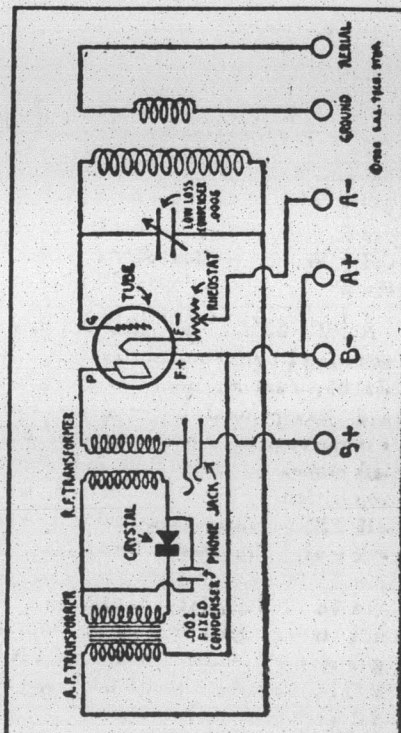
For loud-speaker reception with the minimum original outlay and upkeep expense, the reflex type of receiver is most suitable. Reflex sets are very clear and loud in their reproduction and have a good receiving range.

The critical units in a reflex set are the radio frequency and audio frequency transformers. Only the best should be used.

The crystal detector should be the adjustable type. Fixed types lose efficiency with use.

Parts You Will Need.

The parts required are as follows:
One antenna coupler.
One .0005 variable condenser (about twenty-three plates and of low-loss construction).
One radio frequency transformer (preferably of the reflex type).
One crystal detector.



Wiring Diagram.

One 25-ohm rheostat.
One socket.
One seven by nine panel.
Two fixed condensers (one .001 and one .002).
One single-circuit jack.
Baseboard screws, wire, binding posts, etc.

A little added expense in buying exceptionally good material is money well spent.

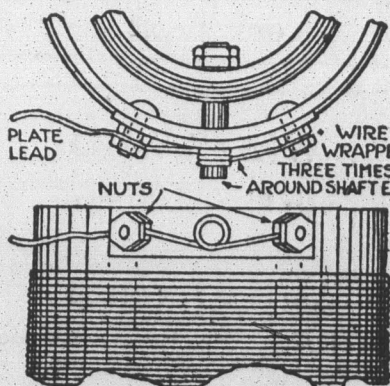
The best all-round tube for reflex work is the UV201-A, or C301-A. From 45 to 90 volts of "B" battery should be used with this receiver. Either a six-volt storage battery or four dry cells connected in series can be used for the "A" battery.

The antenna tuner uses the familiar aperiodic primary coupler. It consists of two windings on a three-inch bakelite tube. One is of eight turns and the other of forty-five. Use No. 22 d.c.c. wire. The eight-turn coil should be loosely wound on top of the forty-five turns so that it can be slid back and forth until the correct degree of selectivity is obtained.

Although not shown in the diagram, the phone jack should be shunted with a .005 mfd. fixed condenser to by-pass the radio frequency currents.

Perfect Contact for Rotor Shaft Bearings

Where pigtail is not used and a brush or bearing contact makes the connection for rotors, considerable scratching will be heard when the rotor is turned. To make a good contact for such a bearing, writes a cor-



respondent in Radio Digest, I used the method as shown. A wire is run between the bolts holding the shaft bearing, the wire being given three turns around the shaft and drawn tight. The wire grips the shaft as it is revolved.

ETHER WAVES

Use good insulators and solder all connections. The lower the resistance, the stronger the signals.

Radio relaying, whether conducted by means of land wires or radio, is a question of satisfactory signal strength, minimum distortion of the signal, and the minimizing of atmospheric and other parasitic disturbances.

Night cruises of the giant airplane R-33 are interesting to English radio fans, because they can hear the operator talking to various land stations giving position reports. The wave length is 900 meters, and is clearly heard on crystal detector sets.

You Can't Go Wrong WHEN YOU BUY BEACH PROPERTY

AT YOUR SERVICE

KIRK SMITHLICENSED REALTY BROKER
JACK NEUMONT, SalesmanExtra Inducements for
Exclusive Listings4829 SARATOGA AVENUE
Office of "The Beach News"
Ocean Beach, Calif.
PHONE, POINT LOMA 17Pick and Purchase From
These Choice Listings

FINE HOME—Excellent chance for married couple; new three-room Duralite house, with front porch; fireproof garage attached; all modern conveniences. Bargain, \$5,000; lot 50x140; terms to suit. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

NEW MODERN HOUSE, 4 rooms and bath; built-in features, lot 25x100; central, near main boulevard; exceptional bargain for cash, or will exchange for lots and cash difference. Splendid investment proposition. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

FINE HOME, lot 50x140, bearing fruit trees, splendid view, \$5,000. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

DON'T MISS THIS — Comfortable furnished beach home, 4 rooms, bath, gas, electricity; garage; extra rented cottage, on lot 50x140; most desirably located; bargains of a lifetime; only \$5,500. Special terms. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

SUNSET CLIFFS section, four lots, one improved with cottage; will divide plot; priced below par; near car line. Big bargain for home seekers or investor. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

BUSINESS PROPERTY, including buildings; heart of commercial district, near electric car line. Best buy at the beach. If you're looking for a business snap, don't miss this. Specially listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

BEAUTIFUL BAY SITE with furnished cottage; lot 50x148 from boulevard to bay; big bargain where values are steadily increasing; only \$3,000 with special terms. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

FOUR LOTS, centrally located; house on one lot; owner will sell whole parcel or divide in pairs; priced way down; ask about this splendid offering. Exclusively listed with KIRK SMITH, licensed realty broker, office of "The Beach News."

CLASSIFIED ADS

GET QUICK RESULTS

WHO'S WHO In Officialdom

CITY OF SAN DIEGO

Mayor—John L. Bacon. Common Council—John A. Held, Don M. Stewart, Virgilio Bruschi, Louis C. Maire, Harry K. Weitzel. City Attorney—S. J. Higgins. Auditor and Assessor—H. L. Moody. City Clerk—Allen H. Wright. City Manager—F. A. Rhodes. Harbormaster—Jos. W. Brennan. Park Superintendent—John G. Morley. Treasurer and Tax Collector—Jack T. Millan. Supt. of City Schools—H. C. Johnson. Health Officer—Dr. A. M. Lessem. Chief of Fire Department—Louis Almgren. Chief of Police—James Patrick.

COUNTY OF SAN DIEGO

Board of Supervisors—Mrs. Mildred Green, 1st district; E. A. Hornbeck, 2nd district; Joseph Foster, 3rd district; Charles L. Good, 4th district; Thomas M. Hurley, 5th district. County Clerk—J. B. McLees. County Assessor—George W. Moulton. County Auditor—C. R. Hammond. County Coroner—Schuyler C. Kelly. District Attorney—Chester Kempley. Farm Advisor—James G. France. Public Administrator—Edwin Reed. County Recorder—John H. Ferry. Sheriff—James C. Byers. Under-Sheriff—Ed. F. Cooper. Supt. of Schools—Miss Ada York. County Surveyor—Ernest Childs. County Tax Collector—Herbert A. Croghan. County Treasurer—George W. Heston.

WE CIRCULATE

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

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ber 1, 1922, at the Postoffice at Ocean Beach,
California, under the Act of March 3, 1879."A LEGAL NEWSPAPER
EIGHT PAGES

Saturday, July 18, 1925

MR. JONATHAN BEGG.

OVER 100 YEARS OLD.

CALLS TO SEE US

Stepping really quite briskly along, considering the fact that he is one year past the century mark, Mr. Jonathan Begg, of Aberdeen, Scotland, and a long-time resident of California, was a cheery and rather chipper caller at "The Beach News" office last Thursday forenoon. The heat wave over the country had caused Mr. Begg to seek the salubrious climate of the beaches. He came here direct from La Mesa, where he has been residing several months, but formerly lived at Pasadena and other places in northern California. Mr. Begg has good reason to be proud of his hearty hand-shake and his general hale and healthy appearance. His voice is sound and clear, his memory is keen and vivid, and his long life as a geologist has given him an immense store of knowledge which he imparts with vigor and most pronounced convictions, particularly with regard to San Diego's water supply.

MICKIE SAYS—

PLEASE DON'T BORROW YOUR
NEIGHBORS PAPER! IT ANNOYS
HIM, AND IT ISN'T FAIR TO
US EITHER. JESY SUPPOSE
HALF OF OUR READERS WERE
BORROWING THIS PAPER—OUR
SUBSCRIPTION RECEIPTS
WOULD BE CUT IN TWO AND
WE'D HAVE TO SHUT
DOWN! YESS—!



REMARKABLE ADVANCE

IN AUTO IMPROVEMENTS

SAYS "BILLY" ENGLAND

Only one who has watched the automobile or been connected in some way with the industry can appreciate the marvelous advance in improvements and refinements over a few short years ago, declares William England, the well known proprietor of the Mission Beach Garage at 3779 Mission boulevard. "Billy" says the battery, for instance, is one part of the car's equipment which now gives little trouble over a considerable period if given proper care. The discovery of threaded rubber insulation by the Willard people has eliminated a lot of former battery troubles.

Other troubles which have been eliminated in the auto of today, continues "Billy," may be remembered by some:

Pumping tires by hand; cranking the car from the side; using a handle instead of a steering wheel; filling the sidelights with kerosene; paying extra for headlights, top, windshield and battery; putting up the car for the winter; hiring a team of horses to haul the car home after a breakdown; entering the car from the rear; having all the neighbors come to the windows when you started out for a ride; stopping several times on the road and shutting off the engine to allow horses to pass without running away.

Rising Young Star Fond of Cooking

Claiborne Foster, that clever little lady who makes Barry Connors' play, "Applesauce," the outstanding comedy success of the year, is an extraordinary young woman. She is generally recognized as one of the rising young stars of the American stage and her services and company are always in demand but such is her nature that she shuns the "bright lights" and leads a simple and unostentatious life wherever she may be. She is essentially a home girl, being passionately fond of cooking, an art at which she is very adept, and much of her leisure time is spent in the modest little kitchenette of her apartment. When not playing in some production, Miss Foster may be found at her home a short distance from New York city, where she revels in the joys of cooking for the whole family and her friends, and spends her vacations doing the work of the ordinary housewife.

There are two dishes which are regarded with more favor by Miss Foster, than are any others. These are Bronk shrimps and chicken en casserole. She uses the simplest of formulas but insists upon the purest of ingredients, using pure butter, and evaporated milk. The recipes that she uses are:

Bronk Shrimps.
2 cups shrimps, canned or fresh
4 tsp. fat
1/2 tsp. salt
Few grains cayenne
Clean the shrimps, and cook in half the fat for 2 minutes; add seasoning and lemon; cook 2 minutes longer. Remove shrimps and make a white sauce of the remaining fat, flour and milk; when thickened add yolks of eggs slightly beaten, stirring in quickly and cooking two minutes; add the shrimps.

Chicken en Casserole.
1 tender chicken for roasting
2 tsp. butter
2 tsp. lard
Salt and pepper
1 pint hot water
Clean chicken, split down back, and lay breast upward in casserole. Spread fat over breast, dust with salt and pepper, add hot water, cover closely and cook in hot oven one hour. When nearly tender put in evaporated milk, mushrooms and parsley. Cover again, and cook 20 minutes longer. Serve hot in casserole.

CLASSIFIED ADS

ONLY A DIME A LINE
25¢ TERMS CASH—
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—House, two bedrooms, bath, living room, kitchen, hot water and laundry trays; lot 40x100. 2239 Seaside st., O. B.

GRAFLEX—Brand new; 4x5; with Bosch & Lomb Tessar, Ser. 1c, f.4.5, 7 1/2-in. focus; plate magazine holding 12 glass plates; sole-leather carrying case. \$125. 831 Eighth St., San Diego

FOR SALE—1921 Ford; good mechanical order; cut for camping. 2239 Seaside st., O. B.

Fire Insurance

In best companies at LOWEST RATES.

Don't be deceived by falsehoods—I am still on deck. I have handed my real estate business over to Kirk Smith (ye editor) and quit the game for good.

D. C. Crosby

Read the "LOMA LORE" series in The Beach News every week for interesting historical facts, told most entertainingly by Winifred Davidson.

Classified Ads Get Quick Results.

STRAIGHT TALKS WITH AUNT EMMY

ON HAVING MONEY ON HAND

"Aunt, why is it such a good thing to have cash in the bank?" asked Jane of Aunt Emmy. "Mr. Wilkins was talking to father yesterday and he said that every one ought to have a certain amount of cash on hand."

"He meant that if you keep some of your money in the bank where it can be had any time you might be able to use it to excellent advantage," said Aunt Emmy. "Every now and then a good opportunity presents itself to make a nice profit in some business deal if you only have the cash on hand so you can act quickly. Don't you remember about that quarrel the Brown brothers had over their inheritance and to settle it sold that house in Center Street? Old Peter Haskins bought it in for \$3,000 and the next week sold it for \$4,200. If he hadn't had the cash on hand he never could have made that handsome profit."

"Yes, Aunt, that's all right for Mr. Haskins, but I'm never likely to have \$3,000 or \$4,000 on hand."

"Well there are other little ways to make a profit," said Aunt Emmy. "For instance, you can always benefit by cash discounts. That is, if some one asks you to pay, say \$100 for a thing, you can usually get it for less, sometimes ten per cent less, if you pay at once in cash. You always should have some of your money in cash so that you can take advantage of golden opportunities and cash discounts."

A. B. Aymes.

BANKERS HELP

Mason County, Mich., bankers are backing the county move to replace scrub stock with purebred cattle. The plan as outlined by the county agent is to purchase young purebred sires and place them wherever a farmer is found who is willing to undertake the proposition. The bankers will advance the purchase price and take a note for one year without interest. The idea is to make it as easy as possible for the farmers to procure thoroughbreds.

CHURCHES

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave.
Rev. W. S. Dunn, Pastor

Bible School at 9:45 a. m.
Morning worship at 11 o'clock.
Young People's meeting, 6:45 p. m.
Song service, 7:45 p. m.

Rev. A. S. Akin, former pastor, now missionary to the mountain district of San Diego county, will preach at both morning and evening service. A cordial invitation is extended to all to attend these services.

CATHOLIC CHURCH
Cor. DeFoe St. and Saratoga Ave.
Pastor: Rev. Declan E. Foley.
Asst. Pastor: Rev. A. Bellegay

Sundays—Masses at 8 and 10 a. m.; Sunday school, 9 a. m. Evening service, 7:30 o'clock.
Week Days—Service at 8:00 a. m. At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

UNION CONGREGATIONAL CHURCH
(Corner DeFoe Street and Santa Monica Avenue)
Sunday School at 9:45 a. m.
Morning worship at 11 o'clock.

TRINITY MISSION EPISCOPAL
Sutcliffe Bldg., 1955 Abbott Street
Rev. George Wallace, D.D., Pastor.

Sunday school at 9:45 a. m.
Morning service at 11 o'clock.

O. B. POLICE SUB-STATION
Abbott St., near Santa Monica Ave.
Phone Point Loma 4
Sergeant Geo. W. Churchman; patrolmen, R. G. Little and H. C. Kluge.

REPUTATION IS REPTITION

Persistent advertising is a reputation builder for any business man.

Keeping your name steadily before people impels them to think of your business.

OCEAN BEACH LUMBER COMPANY

W. H. RABSAHL, Manager

Corner Muir Ave. and Ebers St.

Phone, Point Loma 40

LUMBER

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Agents for

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Paints, Hardware and
Household Supplies

Kitchenware and Glassware

STANLEY 4-SQUARE
HOUSEHOLD TOOLS

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Household Insecticide
KILLS FLIES
KILLS MOTHS
KILLS MOSQUITOES
KILLS ANTS.

Sure—Sanitary—Safe

FLY-TOX is a clean liquid spray
sold in bottles at popular prices.

Get our prices on
PAINT and GLASS

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SPECIAL

BUNGALOW GROCERY
E. H. WICKERN, Prop'r.

Cor. DeFoe and Niagara Ave.

FRUITS and VEGETABLES

25 bars White King Soap, \$1.00;

3 bars Toilet Soap FREE with a dol-
lar deal, including shopping bag.

Everything for the Picnic Lunch

"YOUR DRUGGIST IS MORE THAN A MERCHANT"

The druggist is not a mere seller of wares. He is the doctor's ally in ministering to the sick. He is specially trained to dispense potent medicinal substances. He is a well-informed chemist. He is a neighborhood necessity. It is to that end and for that reason you should patronize your local druggist in your daily needs and wants. "Your Druggist is more than a Merchant."

TRY THE DRUG STORE FIRST.

Kraft's Drug Store

Cor. Bacon St. and Newport Ave., Ocean Beach

Two phones: Point Loma, 194—Point Loma, 411

KIERSTEAD'S
Service Station

* * * * *
P. A. KIERSTEAD, Prop'r.

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Voltaire and Cable Streets
Ocean Beach

100%
JULIAN
PRODUCTS

GAS

OILS

GREASES

BATTERIES RE-CHARGED

Special "Boyce-It" Service

Poultry Feed and Supplies

Now's the time to renovate and prepare your poultry yards for the laying and hatching season. We can supply you with everything needed in the poultry line.

We can save you money on anything you wish to buy.

Sunset Transfer

Feed, Fuel and Express

T. F. HOGAN, Proprietor

Agency for Famous PABCO PAINTS

5010 Newport Ave., Ocean Beach

Phones: Main 1741—Point Loma 162

PROGRESSIVE PLANS FOR

UNION CONGREGATIONAL CHURCH UNDER NEW MINISTRY

Announcement is made from the Union Congregational church on De Foe street that Dr. W. W. Tittle, a graduate of the Oskaloosa college, Temple university, has been called to the ministry of that pastorate. The Sunday school is prospering and a chorus choir of children and adults is being organized.

Arrangements have been made for repairing the roof of the church building and new screens are being placed on the windows. A new church sign-board will be posted soon on the corner of Santa Monica avenue, opposite the public school, and plans are under consideration for the construction of a modern edifice. An interesting community program is being outlined for the near future.

A FEW DON'TS FOR BATHERS

Don't go into the water immediately after eating.
Don't go into the water when overheated.
Don't go beyond your depth.
Don't take any unnecessary chances.

Phone Point Loma 138-R
Beach Barber Shop

5032 Newport Ave., Ocean Beach

W. B. McBRIDE, Prop'r.

Two Barbers in Attendance

Ladies and Children's Work

A Specialty

Agency PEERLESS LAUNDRY

Phone, Main 4058

J. D. MANSEAU
GENERAL CONTRACTOR AND
BUILDER

Shop and Residence, 3758 Cotton-

wood Street

Mail address, R. R. No. 3, Box 404

San Diego, Calif.

OCEAN BEACH Merry-Go-Round

Open Every Afternoon and Evening
PICNIC PAVILION accommodating
150 persons, FREE to the Public
The only beach near San Diego with
a Merry-Go-Round.

"Patronize Home Industry"

SAN DIEGO Army and Navy Academy

Prep for College, West Point and
Annapolis—Enjoys University of
California's Highest Scholastic
Rating

THOROUGH MILITARY
INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean

Phone, Pacific Beach 172
COL. THOS. A. DAVIS, Pres.

Phone, Point Loma 259-J

E. K. BURDETTE PLUMBING

Contracting, Estimating, Jobbing
2005 Bacon St. Ocean Beach.

SUDS AND DUDS of the POINT LOMA LAUNDRY



We call for it and
bring it back...
And of each article
Keep track...

POINT LOMA LAUNDRY
Phone, Point Loma 378.
LAUNDRY CALLED FOR
AND DELIVERED.

IF IT'S LAUNDRY WORK,
WE DO IT!
Rough Dry,
Semi-Finish and Finish Work—

Ocean Beach CLEANERS

Phone Pt. Loma 30-J

Phone, Point Loma 54

Henry C. Seebold

PLUMBER

1874 Bacon St., Ocean Beach
Reg. No. 135
Repair Work a Specialty

Insure yourself against mistakes
in locating your home. Have your
lot properly surveyed before
building.

J. L. CARTER

Civil Engineer and Surveyor,
4746 West Point Loma Blvd.
Ocean Beach
Phone Point Loma 182-J.

Job Wanted!



Let me keep your stables, barns,
poultry houses, etc., sanitary and
free from disease germs, lice and
vermin. My name is

DR. LE GEAR'S DIP AND DISINFECTANT

I also clean, deodorize, and rid
your poultry and livestock of
fleas, lice, ticks, etc. My charge
is only a few cents. Please hire
me at once.
**Satisfaction Guaranteed
or Money Back**

IF YOU HAVE

HOUSES FOR RENT

Classified Ads Get Quick Results.

WE CIRCULATE



Katherine's "Kollum"

By MRS. KIRK SMITH
Phone Point Loma 17

EIGHTH BIRTHDAY

ANNIVERSARY CELEBRATED

BY JAMES EDWARD FROIDE

"I'm laying my plans for a party,
I want it to be a success;
So I'm asking you to be there, too,
And I hope that your answer is
'Yes!'"

That's the delightful way the little
pink invitations were worded an-
nouncing the celebration of the eighth
birthday of James Edward Froide on
July 16, at the home of his parents,
Mr. and Mrs. James Froide, of 1868
Bacon street. The affair proved a
most happy success. Red, white and
blue formed the color scheme of the
table decorations and the luncheon
favors were dainty little tri-colored
baskets. Games were played by the
children, the girls' prize being won
by Jessie Peltcher and the boys' prize
by Donald Tank. The following were
invited: Brita Mae Gleave of Hunt-
ington Beach; Donald and Mildred
Youtz, Mrs. E. J. Gleave, Mr. and
Mrs. E. J. Kremer and Charles Kre-
mer, all of San Diego; James Dought-
erty, Jimmie Hogan, Joan Hartley,
Jacqueline Engle, Betty Hurley, Bus-
ter Allen, Jessie Peltcher, George
Peltcher, Anna Jane Martin, Cecelia
Martin, Donald Tank, Raymond Tank,
Cleo Schub, Shirley Ruth Wickern,
Doris Reed and Mrs. Kirk Smith
(Katherine), all of Ocean Beach.

Nestle Lanol Permanent Waving
THE BEAUTY SHOP
Phone Point Loma 193.

JOSEPH JESSOP HONORED

WITH BEACH SUPPER

A delightful beach party was given
last Saturday night by Miss Maxine
Edmonds at Mission Beach as a fare-
well to Joseph Jessop, who leaves
soon for the east. Supper was served
near a large bonfire on the beach.
Guests enjoyed dancing after the sup-
per. Among those invited were:
Misses Adalia Everts, Mabel Phillips,
Noreen Burke, Louise Cohn, Betty
Dane, Beatrice Edmonds, and
Messrs. Howard Dane, Joseph Jes-
sop, Winfield Lacey, Byron Bryant,
Frank Frye, Wallace Johnson, Victor
Jones and William McCann.

CARD PARTY BENEFIT

A card party was held at the home
of Miss Josephine Kas of 4621 Cas-
tellar street, for the benefit of Sa-
cred Heart church, last Tuesday
night. About fifty people attended
this delightful affair, which proved
a very gratifying success in every
way.

ENTERTAINED VISITORS

Mrs. G. R. McGehee and children
from Los Angeles, are visiting her
parents, Mr. and Mrs. Pilcher, at 4844
Cape May avenue. R. E. Hunting,
from Alabama, also visited the Pil-
chers for a few days.

BEACH PICNIC PARTY

A delightful picnic was held at
Mission Beach July 11 by the St.
Luke's Episcopal church school, Thir-
tieth and University avenue. Rev.
W. F. Dawson, residing at 5060 Muir
avenue, accompanied a street car full
of young people on the outing.

VISITORS FROM OUT-OF-TOWN

Recent visitors at the home of Mr.
and Mrs. Henry Eulberg on Long
Branch avenue, were Mr. and Mrs.
Harry Kendig of Burbank, Calif., Mr.
and Mrs. Roger Mursger of Brawley,
accompanied by Mr. and Mrs. New-
ton of Brawley.

DEMISE OF A. M. FICK

At the age of 51 years, Axel Mag-
nus Fick passed away July 12 rather
suddenly at his home in the Interna-
tional Theosophical headquarters at
Point Loma. He was a native of
Sweden and had been a resident of
San Diego for several years. He was
the husband of Mrs. Gerda Berggran
Fick and father of Carmen and In-
grid Fick, all of Point Loma.

A son was born July 8 to Mr. and
Mrs. Francis T. Mason of 3850 Pa-
cific avenue, Pacific Beach.

"J. O. G." CHRONOLOGY

FILLED WITH INTERESTING AND IMPORTANT EVENTS

May 15—J. O. G. regular meeting,
home of Wells, 4878 Cape May ave-
nue. Evening spent in dancing. De-
licious refreshments were served.
Those present were: Clarence Wells,
Clifford Wells, Dorothy Harrison,
Evelyn Wells, Clifford Harrison, Alan
Belmont, Ruth Shepherd, Ruth Var-
ney, Hugh Greer, Edna Bishop, Dor-
othy Vaughan.

May 30—J. O. G. wiener roast on
sand between Ocean and Mission
Beaches. Games enjoyed, after which
roast began. Twelve present.

June 12—J. O. G.'s met at home
of Alan Belmont on Del Mar ave-
nue. Evening spent in dancing, the
Virginia Reel being especially en-
joyed. Refreshments of sandwiches,
punch, ice cream and cookies were
served.

June 27—J. O. G.'s regular meet-
ing at home of Dorothy Harrison, the
retiring president. First part of the
evening taken in election of officers,
followed by dancing. Good attend-
ance. Refreshments served.

Greeting Cards—Froide—Bacon St

ENTERTAINED WITH

CHINESE TEA PARTY

Margaret Rankin entertained a
number of the library staff Sunday
afternoon at a Chinese tea. Ruth
Varney and Dorothy Harrison, dain-
tily dressed as Chinese girls, did the
serving. Those present were Misses
Lillian Gish, Lena Hunsecker, Helen
Dysart, Margaret Collins, Eleanor
Barrows, Martha Fager, Buclah Otto,
Elizabeth Bailey, Edith Scofield,
Georgina Hopkins; Mrs. Eva Eis,
Mrs. Laura Gognon, Mrs. Hannah
Davidson; Misses Ruth Varney and
Dorothy Harrison.

TWINS CELEBRATE

ANNIVERSARY

The Misses Phyllis and Phyrall
Near, twin daughters of Mr. and
Mrs. Charles Near of 4935 Brighton
avenue, celebrated their fourteenth
birthday anniversary last Wednes-
day. Only the immediate family
were present and a good time was
enjoyed by all.

Don't Miss "LOMA LORE" series

THE F. C. SWIMMING CLUB

The F. C. Swimming club held its
monthly meeting last Thursday at
Yacht Club 32 in Roseville. The
morning was spent with swimming
races and at noon the business meet-
ing took place. The afternoon was
enjoyed with aquaplaning and surf-
board riding behind Mrs. J. W. Sef-
ton's launch. Report of constitu-
tional committee was considered and
plans for summer activities com-
pleted at the noon business meeting.

VISITING HER BROTHER

Miss Eleanor Cressell, the charm-
ing daughter of Mr. and Mrs. E. E.
Cressell, of 4886 West Point Loma
boulevard, has been enjoying a visit
to her brother, who is holding an ex-
cellent position with an engraving
firm in Los Angeles.

THE ALTAR SOCIETY

The Altar Society of the Sacred
Heart Church of Ocean Beach held
their business meeting last week at
the home of Mrs. Henry Eulberg, of
4803 Long Branch avenue. Light
refreshments were served during the
afternoon.

Mrs. Lou M. Stanton of 4022 How-
ard street, East San Diego, is spend-
ing the summer at Ocean Beach.

WHAT COULD BE BETTER For

A Birthday Gift
A Wedding Present
A Friendship Remembrance
An Anniversary Memento
Than a Year's Subscription to
"THE BEACH NEWS"
Only One Dollar for One Year

HARRY GETTING CHINKY

Harry C. Warner sends word
from San Francisco that he may
begin setting "Chink" type when
he returns from his vacation.
He has been seeing "Frisco's
Chinatown and having "a helluva
time." Mr. Warner is our chief
linotype artist and is accom-
panied by his wife on his north-
ern tour.

Health and Home

ICED DRINKS IN THE SUMMER

On a warm and sultry summer day,
there is nothing more refreshing to the
mind and to the body than an iced
drink. Of course, when such drinks
are being used, moderation should be
practiced, because if taken in excess
or too rapidly, they are liable to be
injurious to the stomach. However,
when taken in a sensible manner, they
are refreshing and beneficial to the
fatigued. In the manufacture of these
drinks, care should be taken to avoid
any combination that may be indiges-
tible or hard to assimilate. The drink
should be consumed in a slow and le-
isurely manner.

The greatest danger present in the
use of iced drinks is the one that in-
volves the use of ingredients that are
possibly impure or contaminated in any
way. This is very liable to happen
if the juices that are used are allowed
to stand until they become soured and
unfit for use, or if the milk or other
ingredient used is not strictly fresh.
The predisposition of milk to spoil
quickly at summer temperatures makes
it oftentimes necessary to use evaporated
milk, which after all is just pure fresh
milk with more than half the water
taken away. It is sterile and, there-
fore, always safe. For use in iced
drinks, it is ideal.

Following are several formulas used
in the manufacture of iced beverages.
If these formulas are followed religio-
usly, the results will be found to be
very satisfactory.

Chocolate Malted Milk.

1 cup evaporated milk 2 teaspoonfuls
cocoa
1 cup water 2 teaspoonfuls
malted milk

Mix cocoa with water until syrupy
is obtained. Put all ingredients in
Mason jar and shake thoroughly and
serve with chilled ice.

Milk Punch.

1 cup evaporated milk 2 tsp. orange
juice
Sugar to suit 1/4 cup water
1 cup tea Small stick cin-
namon
2 tsp. lemon 1/2 cup fruit juice
juice (currant or berry
preferred)

Boll slowly the cinnamon, a lemon
rind and orange rind in water for ten
minutes. Strain and when cool add
the other ingredients. Place in a
Mason fruit jar and shake well. Serve
in tall glasses with chopped ice.

Egg Nog.

1 egg 1 1/2 tbsp. pow-
dered sugar
Pinch salt 2 tsp. fruit juice
1/2 cup cold evap- 2 tsp. nutmeg
orated milk grated
1/2 cup ice water
Add salt to egg white and beat to
a stiff froth. Add the sugar, the well
beaten yolk of the egg and the fruit
juice and nutmeg. Fill glass with
milk and cold water. Sprinkle top
with chopped nuts.

The Blue Bird says



No man's land. Any barber shop
nowadays.

American women spend 70 mil-
lion dollars a year on cosmetics.
What a few cents here and there
will amount to!

The girls are now going to rouge
their ears. Well, that's about the
only way they can make them red
nowadays.

Whipping posts are suggested for
careless motorists. Why not sen-
tence them to 30 days as pedes-
trians?

Nowadays a young lady must pre-
tend not to know anything. Some
of 'em don't have to pretend.

Most backsliders don't have far to
slide.

It's no sign just because a girl is
engaged to a man that she has to
marry him—he may back out.

Many brewerles are now making
ice. But they are not cutting very
much nowadays.

Why adopt English as the uni-
versal language? Very few of us
now speak it, anyway.

One reason why lightning doesn't
strike twice in the same place: It
don't have to.

Copyright 1926, John D. Russell.

It's Not Far to a FABER Store

FABER'S Ocean Beach Grocery

5008 Newport avenue

Phone Pt. Loma 48

Faber's Little Cash Grocery

5021 Newport Ave. Pt. Loma 129

Faber's Cash & Carry No. 3

2119 Bacon St. Phone Pt. Loma 248

Faber's Cash and Carry No. 4, Mission Beach

WHY TRADE ELSEWHERE

WE CARRY THE BEST AND SELL THE CHEAPEST
TRADE AT HOME AND SAVE MONEY

It's Not Far to a FABER Store

Summer Cooking

"Do It Electrically" At the Table

For instance—

Some foods you can cook on an Electric Table Stove:

MEATS	VEGETABLES	EGGS
Bacon	Potatoes—creamed	Fried, boiled, poached,
Ham	or fried	scrambled and in
Lamb Chops	Canned vegetables of	omelets
Croquettes	all kinds reheated	
Small Steaks	Fresh vegetables re-	
	heated in cream	
	sauce	

It's surprising how much cooking and what really good cooking
you can do with electrical appliances.

Give yourself a vacation from the kitchen range and enjoy the meals
that you prepare.

You Need a Grill, a Toaster, a Percolator

San Diego Consolidated Gas & Electric Co.

857 SIXTH STREET

MAIN 64

Byllesby Engineering and
Management Corporation

Burden or Joy?

Life is too sweet to have the burden of the weekly washing
disturb the serenity of the home.

Rough Dry Wash solves the problem and it's cheap, too.

PHONE 668-63

ORIGINAL FRENCH LAUNDRY

BRANCH AGENCY

Phone, Point Loma 30-W.

BURKHARDT'S CIGAR STORE, next to O. B. Postoffice;

DAILY TRIPS TO SAN DIEGO AND POINT LOMA

REID TRANSFER

1885 Bacon Street. FREIGHT JOBBING Ocean Beach

BAGGAGE MOVING

Residence Phone

Point Loma 128-J

STORAGE

Office Phone

Point Loma 136

FEED, FUEL AND PAINTS

Authorized FORD and CHEVROLET Service.

Ocean Beach Garage

HENRY EULBERG, Proprietor Phone Pt. Loma 94-J.

4868 Newport Avenue

HEADLIGHT TESTING

Complete Line of

Official Number 1308

REPLACEMENT PARTS, TIRES

Have Your Auto Lights Properly

AUTO ACCESSORIES

Adjusted by Experts in Conform-

ity With State Law.

AUTOMOBILE REPAIRING

BEST EQUIPPED FOR SERVICE

Two Blocks East of Dance Pavilion

Dancing Every Night and Sunday Afternoon—Except Monday

BENBOUGH'S OCEAN BEACH DANCE PAVILION

For BEACH PROPERTY See

KIRK SMITH

Office of

"THE BEACH NEWS"

4829 Saratoga Avenue, Ocean Beach

Phone Point Loma 17

SOMETHING TO THINK ABOUT

By F. A. WALKER

STRANGE HUMAN TRAITS

IF A MAN strolling on the sidewalk spies the shell of a nut, the chance may be that he will turn aside to step upon it that he may hear it crunch beneath his weight.

A vague pleasure comes to him as the shell cracks and gives way to the pressure of his foot; an odd consciousness of power which for the moment tickles his pride and possibly causes him to explain to himself as did little Jack Horner in the nursery rhymes, "Oh what a big man am I!"

From the time of Herod, this type of man has had much to do with the unhappiness of the world, its sorbs and tears, its divorces, its industrial strifes and wars. It is this sort of man that likes to oppress, to wield his fists and ply the whips.

He delights to humiliate men by compelling them to submit to his arrogance and presumptuous mastery.

He has no sympathy for the men and women whose backs are bent under burdens, who uncomplainingly are doing the world's work, building homes, rearing families, planting trees, tilling the soil, guiding the looms and forging steel.

Being the embodiment of selfishness, dictatorial in all his communications and dealings with his fellow kin, he has no hesitancy in crushing beneath his hard, cruel heel, everything and everybody that comes in his way.

He does not stop to consider that he, too, in all probability may meet a

similar fate. That as he measures it, will in the day of final reckoning be measured unto him, even to the last mite.

He is too busy and finds too much satisfaction and profit in crunching the shells on the sidewalk and, incidentally, in crushing hearts and wrecking lives.

The little fellows must seek cover when he comes strutting down the street, else he may turn suddenly aside when he meets them to step upon them, simply to hear the delightful crunch!

Like a hawk, he is ever watching for prey, ever ready to tear and destroy, that he may be better fed, become more powerful and more generally feared.

If a boy or girl should show signs of developing these strange human traits, see to it that he or she is shown the error and led away from it with utmost haste.

(© by McClure Newspaper Syndicate.)

GREATNESS

By DOUGLAS MALLOCH

NOT only in attaining The soul of man is great, For he who, uncomplaining, Fights on, whatever fate, Shall win, although he loses, Shall live, although he dies— Who, dying, rather chooses Defeat than compromise.

No goal is vain we try for, The goal if missed or won; No cause is lost we die for, That cause is but begun— For, as we fall, some other Shall catch a glint of dawn, The falling flag some brother Shall seize and carry on!

Defeat is not surrender— Surrender is defeat; The flag may keep its splendor, Whatever fate it meet; However torn and shattered Our banner trails the dust, The thing that really mattered Was how we kept the trust!

(© by McClure Newspaper Syndicate.)

SCHOOL DAYS



THE NAT'L GAME Copyright

est bits of literature ever known to the world—the Gettysburg address—reads like a fairy story.

Lincoln was born February 12, 1809, and died in Ford's theater, Washington, by the hand of an assassin—John Wilkes Booth, the actor—April 14, 1865. His early life was spent on the farm and his wonderful physique, which enabled him to stand the strain of four years of war, was developed through the hard work of his early life. He was elected to the presidency in 1860 and again in 1864.

Throughout his administration Lin-

coln adhered to a policy of abolition, but made it second to his determination to preserve the union.—Wayne D. Mc Murray.

(© by George Matthew Adams.)

THE YOUNG LADY ACROSS THE WAY



The young lady across the way says lynch never will be blotted out until mob law is strictly enforced. (© by McClure Newspaper Syndicate.)

Villa, and when it became necessary to choose a leader of our expeditionary forces, he was the man sent. He has a face that seems stern in repose, like the faces of most military leaders, but with a quick, warm smile that wipes out both the stern expression and the hint of sadness around the eyes. He has a genius for taking desired military positions with little or no loss of men.

(© by George Matthew Adams.)

Mother's Cook Book

We are on a perilous margin when we begin to look passively at our future selves, and see our own figures led with dull consent into insipid misdoing and shabby achievement.—George Eliot.

MISCELLANEOUS DESSERTS

CORNSTARCH pudding, boiled rice with custard or chocolate sauce, makes a good dessert and not much work to prepare. Another which makes a good emergency dessert is prepared by beating the yolks of two eggs until thick, add one-half cupful

of maple sirup, or a brown-sugar sirup flavored with maple flavor will do; a pinch of salt and one cupful of milk. Dip slices of bread into this mixture and brown in butter in a hot pan. Serve with or without a maple sauce.

Frozen Apricots.

Take one quart can of apricots, adding enough water to the juice to make one quart. Take two cupfuls of juice, add two cupfuls of sugar and boil five minutes. Cool, add the apricots and the juice, put through a sieve, then freeze.

Nellie Maxwell
(© 1925, Western Newspaper Union.)

Bright Children Not Necessarily Delicate

The old idea that bright children are inclined to be sickly, "queer" and different from their less gifted playmates, has received a blow from the work of Dr. Lewis M. Terman, head of the department of psychology of Stanford university.

Since 1910, Doctor Terman, with the aid of 14 associates, has examined 250,000 school children. Of these, the best 1 per cent are being studied in greater detail, and their development followed as closely as possible to obtain definite knowledge of characteristics that distinguish young genius and to determine how they fulfill their early promise.

These superior children have been found to be as a class a little heavier, larger, better nourished and healthier than the average of unselected children of their age. Their ancestry is also somewhat longer lived than the average. Better proportioned physically and more stable nervously, these precocious children when actually examined have upset the old ideas.

In school work they surpass in all directions as a group and display a wider range of information. They are not freakish or irregular in their abilities. There is nothing strange or mystical in their interests outside their studies. They enjoy and play games, though they like games with thinking in them. They differ from the general run in degree rather than in any way that sets them off as fundamentally different.

Their superiority manifests itself at an early age, though it is not always discovered by teachers and given sufficient opportunity for full play in school work. Some of the children who were subjects of early studies fourteen or fifteen years ago are now demonstrating that indications of early superiority have been justified by adult ability.—Science Service.

A Tragedy

"There's a sad case," said the well-dressed man to his companion, as a shabby-looking individual in a time-worn overcoat passed by. "That chap used to have pots of money, and now—"

"Drink?" queried his companion.

"Oh, no, certainly not, he—"

"Gambling, I suppose, on the stock exchange," interrupted the friend.

"It was nothing of that sort, he made—"

"Lost, you mean; betting and horse-racing, ruin a man sooner than anything."

"You are mistaken; it was not his fault. He was the victim of a passing fancy, a craze, anything you like to call it."

"A woman?" The other dropped his voice to a shocked whisper.

"Not just one woman—all of 'em. He was a hairpin manufacturer."

Only Wings Necessary

A hundred and twenty years ago people were evidently inclined to make greater demands upon their "help" than they are today. The following advertisement was clipped from Farmer's Museum, published in 1796: "Wanted, for a sober family, a man of light weight, who fears the Lord and can drive a pair of horses. He must occasionally wait at table, join in household prayer, look after horses and read a chapter in the Bible. He must, God willing, rise at seven in the morning, and obey his master and mistress in all lawful commands; if he can dress hair, sing psalms and play at cribbage, the more agreeable. N. B.—He must not be familiar with the maid servants, lest the flesh should rebel against the spirit and he should be induced to walk in the thorny paths of the wicked. Wages 15 guineas a year (about \$7 monthly)."

Historical Coach

Until a few years ago, Phoenix, Ariz., possessed a stage coach that had been held up and robbed more often than any other in existence. It began running in the seventies, between Prescott and Tombstone, and was actually robbed 83 times. Eight drivers and as many express messengers were killed on it. It was originally a handsome Concord coach pulled by eight mules and cost \$1,800 in Tucson, but its sides were later split by rifle and pistol bullets and in more than one place the leather lining was cut with the stroke of a bowie knife.

French Coal Production

Since 1919 production of coal in France has increased steadily and in 1924 reached a new level, though still inferior to the output of France and Lorraine, combined, in 1913. The total of 44,955,000 metric tons in 1924 was an increase over 1923 of 17 per cent and was 10 per cent above the 1913 output of France before the return of Lorraine. This increase in output for 1924 was made possible largely by the further reconstruction in the devastated mining area.

In and Out

"Anyone knows enough to go into the hardware business," said a farmhand in the fall of 1923. "But not every one knows enough to stay in the hardware business," said the same farmhand to the sheriff in the fall of 1924.—Editorial in Good Hardware.

Betrayed

Little Marjory—See that man dressed in woman's clothes? Mother—That's not a man. What made you think it was? Marjory—'Cause he's showing both of his ears, so he must be a man.

RECALL CLASH OF DANE AND BRITON

Old Coins Have Stirred Historical Memories.

There has been a great to-do among archeologists and historians since the discovery of some coins last autumn in the Peakland caves in England. These coins were of no known denomination. They bore the name "Burgred," but who he was it has taken a great many learned polemics to decide.

There is no doubt that this is the same unhappy Burgred, or, more properly, Burhred, who in 854 A. D. gave the Wolvoly portion of Kidderminster to "Aethun, bishope of Worcester," and also endowed that historic see with Hartlebury castle, which it holds to this day.

Poor Burgred! He had indeed a wretched time of it. In the year 852 he was chosen by the Witan to succeed Beorhtwulf on the throne of Mercia, one of the weakest of the Anglo-Saxon kingdoms. Scarcely was he crowned when the Welsh under Roderic Mawr revolted from Mercian overlordship. Burhred called upon his own liege, Aethelwulf, king of the West Saxons, and between them they subdued Lloyd George's ancestors after a bloody war. To celebrate the victory and cement further relations Burhred married Aethelswyth, the daughter of Aethelwulf, and peace seemed once more insured to Britain.

But in 868 came the Danes in never-ending flood, and soon they had entrenched themselves in Nottingham, a menace to all the island. Burhred sought the help of his brother-in-law, Aethelred, then reigning over the West Saxons, who together with his younger brother, afterward the great Alfred, sped to Mercian aid. The Saxon army advanced against the might of Denmark, then serene behind the stone walls of Nottingham. Neither feint nor siege could dislodge the enemy, so presently the British made peace and reluctantly turned home. In after years King Alfred must have bitterly regretted that he did not prevail upon his elders to sit before Nottingham until its defenders were starved out, for he had many a hard-fought battle before him as a result of Danish occupation.

At all events, one may be sure poor Burgred rued the decision, for six years later the wily horsemen, seizing a favorable moment, overran the helpless Mercians and forced their king to fly for his life.

Reaching the continent, he made his way to Rome and there, already forgotten at home, he died and was buried in the St. Mary's chamber of the English school.

Thus the ashes of King Alfred's brother-in-law rest by the Tiber instead of the Mersey. Long time has slept since these coins of his realm were found by a modern Briton in the cave where once they had been hidden from the oncoming Dane.—Washington Post.

Old-Time Religion Will Do

The bishop of London, preaching at Christ church, Marylebone, in connection with its centenary celebrations, said that, looking at the strife of nations and what happened in the translation of President Wilson's self-determination principle in Ireland and India, and the strife between white and colored races, they were forced to the conclusion that the teaching of Christ and the introduction of "team spirit" were the only solution of the problem of crowding upon the earth, says the London Daily Telegram in a recent issue.

The same applied to the industrial world. Not a new religion, but a new heart and new attitude toward the old religion were required, and he had no hesitation in declaring that the old religion was adequate to the new age. The old church still treasured the Christian truth unsullied and unspilled and retained the confidence of the Anglo-Saxon people. The Church of England was never on such friendly terms with the other churches of Christendom as it was today, and they were also in closer accord and understanding with the great nonconformist bodies.

Food From Airplanes

In future warfare it will be impossible for an army to lay effective siege to a city or a column of troops. Directly food and drink run short in the beleaguered garrison, formations of airplanes will sweep overhead, and a rain of provisions attached to parachutes will fall.

A new provision-dropping parachute and container has recently been ordered by the British air ministry. The containers are cylindrical, and are made of metal with a dome or "percussion cap" at one end. Parachutes are designed to fall at two alternative rates of descent: one 22 feet per second and one 14 feet per second, and the percussion caps absorb the shock of landing.

The combined ammunition and provision container is 36 inches long and 10½ inches in diameter. It is attached to an ordinary airplane bomb rack, and the pilot drops it by operating the usual bomb-release lever.

A Puzzle

Glady's—Mummy, daddy takes number twelve in shoes because he has big feet, doesn't he? Mummy—Yes, dear. Glady's—And you take two because you have little feet? Mummy—Yes, darling. Glady's—Then why does daddy have huge handkerchiefs and you tiny ones, mummy?

Grow Hair on Your BALD HEAD

BARE-TO-HAIR

A Blessing to Mankind



Paul Bonor, Pittsburgh Ave., Jeanette, Pa., had Alopecia, which left him without hair on any part of his head. Used four bottles of Bare-to-Hair. Now has a full growth of hair as shown on the photo. Bare-to-Hair will grow hair on bald heads, Stop Falling Hair, Dandruff, Itching, and many forms of Eczema.

Correspondence given personal attention. Beckel, Cordy & Hutchinson DISTRIBUTORS 115 Mason St. San Francisco, Calif.

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What Appealed to Him

Mr. James Caldwell, formerly deputy of the British house of commons, who died in London recently, was a privy councillor and held other high honors; but he was above all things a Scot. On one occasion during the later eighties he attended one of those typically Victorian functions, a garden party at Windsor castle. Driving back to London with another M. P., the latter observed to the then young and enthusiastic Glaswegian: "Marvelous old place, Windsor castle, a complete epitome of English history." "Yes, indeed," agreed Caldwell; "did you notice the gold key that her majesty used to open the Glasgow waterworks in 1859?"

Watch Cuticura Improve Your Skin.
On rising and retiring gently smear the face with Cuticura Ointment. Wash off Ointment in five minutes with Cuticura Soap and hot water. It is wonderful what Cuticura will do for poor complexions, dandruff, itching and red, rough hands.—Advertisement.

Mothers' Day Founder?

Though the Mothers' Day International association stoutly claims that its president, Miss Anna Jarvis of Philadelphia, originated Mothers' day, the American War Mothers have proclaimed Frank Hering of South Bend as the "father" of Mothers' day. They insist he agitated such an observance as far back as 1902. Others claim the idea started with Robert Cummins, Baltimore Sunday school superintendent.

For bloated feeling and distressed breathing due to indigestion you need a medicine as well as a purgative. Wright's Indian Vegetable Pills are both. Adv.

The Order of the Bath

William M. Jardine, secretary of agriculture, said at a Washington reception:

"A secretary of agriculture isn't much good if he doesn't understand his job. Some secretaries remind me of the boy in the history class:

"Describe the Order of the Bath," the history teacher said.

"And the boy gulped and answered: "It's very ancient, and goes back to the times when they didn't take no baths except by order."

Science Wars on Pests

Bad table manners and loud chewing are the undoing of certain insects and grubs inhabiting sacks of peanuts imported from the Orient. Their noisy champing, intensified by means of a newly invented microphone, enables the customs service and pure food bureau officials to detect their presence. The new apparatus is also useful in detecting insect pests in fruit and stored grain.

Don't let baby be tortured by skin trouble! Apply Resinol Ointment and see how quickly the itching and burning stops
Resinol
W. N. U., San Francisco, No. 28-1925.

WHO SAID

"Force is all-conquering, but its victories are shortlived."

IT WAS the realization of the idea here expressed that impelled Abraham Lincoln to decide upon a plan of reconstruction which had for its purpose the conciliation of the southern states, following the Civil war. His plan—which, had it been followed, would have saved the nation those terrible days which came after the war of secession—was neglected, however, and partisan politicians substituted their own plan when the assassin's bullet had laid the great President low.

Lincoln realized that force—war—had brought victory to the North, but he realized also that the victory would be shortlived if it were not followed up with a policy of generosity and fairness which would clinch the success achieved on the battlefield. But his policy was not followed and the United States experienced dark days following the great strife.

Abraham Lincoln, as every lad knows, was a poor boy and the son of poor, almost illiterate parents. The story of how this lad, in the face of apparently insurmountable difficulties, achieved success and secured a knowledge of English which made it possible for him to write one of the great-

Your Last Name

IS IT SLATER?

THE founder of the distinguished Slater family in this country was Samuel Slater, who was born at Hollyhouse Farm, Derbyshire, England, in 1760. He was fifth son of William and Elizabeth Slater, members of the landed gentry. His father was a timber merchant of wealth, but he died when Samuel was fourteen years old.

So, at the age of fourteen he apprenticed himself for six and a half years to Jedediah Strutt, a cotton spinner in Derbyshire. Then followed six and a half years of arduous labor, but Samuel turned it all to good account, and by the time he had served his full time he was a master of everything connected with spinning as it was practiced in those days, and he was still but a few months over twenty.

One day he saw in an English paper the offer of a reward of 100 pounds for a machine that would make cotton rollers in America. At that time it was against the law for any expert machinist to leave England, probably because England herself was in such desperate need of skilled men. But Samuel was bent upon coming to the new world with the information that was needed to carry on cotton manufacture here. In order not to be apprehended, however, he had to leave all his papers on which he had made notes and drawings of cotton machinery in England. He left Derbyshire, England, and came to this country, depending entirely on his memory for the information needed. Eventually he became one of the foremost cotton manufacturers of Pennsylvania.

The name is an occupational one, and means a man engaged in slating.

(© by McClure Newspaper Syndicate.)

Mexico, he heard of the tragic death of his wife and three of his four little children in the fire at the Presidio, in California.

General Pershing first served in various Indian campaigns then in the Santiago campaign, then in the Philippines and against the Moros, (whose language, incidentally, he learned). He was sent in pursuit of

Among the NOTABLES

GENERAL PERSHING

GENERAL JOHN JOSEPH PERSHING, military hero of both the United States and Europe, was born September 13, 1859, in Linn county, Missouri. He was rather poor, as a boy, with an intense ambition to "do something." This led him to take the competitive examinations for West Point, from which he graduated when he was twenty-six.

Few men have had careers where so much tragic misfortune has gone hand in hand with such brilliant success. When he was embarking for work in the Philippine and Moro campaigns, he received word of the death of his mother. He was no sooner started on his honeymoon than he had a cable to join Kuroki's army in Manchuria. And, as he was starting out after Villa, in

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To Our Mission Beach Friends and Patrons

YOUR CO-OPERATION, PLEASE

As chairman of the publicity committee of the M. B. Chamber of Commerce, Mrs. F. G. Greenfield, is greatly taxed for time and her duties of preparing publication copy are very arduous. The help of our patrons will be highly appreciated in the matter of submitting news items for "The Beach News" if they will leave their notes for Mrs. Greenfield in the care of Mrs. Frank Challand at the Mission Beach post office and please write on one side of the paper only. We thank you! Send in your items good folks, and let's all boost and BOOST!!!!

KEEPING WELL

PREVENTING MENTAL

ILLS

DR. FREDERICK R. GREEN
Editor of "HEALTH"

MANY people have much the same ideas about feeble-mindedness that they have about germs. They think that all feeble-minded persons are dangerous and that all germs are harmful. This is not true in either case. Only about one germ out of forty produces disease, and only a small number of feeble-minded persons are vicious.

Out of 3,500 school children found mentally below normal, less than 7 per cent showed any vicious tendencies. Many feeble-minded persons who have been given careful training and special education during childhood have become useful members of the community, capable of earning their own living.

The child which is below normal can be educated, not to the extent of a normal child, but enough to make it nearer normal than it would otherwise be. Without special care and training, however, the feeble-minded child is apt to grow worse. Too often, it is regarded as wilfully stupid or vicious. It is blamed and punished at home, it is teased and picked on by other children, it is either not sent to school at all or it is neglected and punished by the teacher, who does not understand the reason for its stupidity. As a result, the unfortunate child has no chance to develop what mind it has.

If it is recognized early and given suitable training by an understanding teacher, it may develop into a self-supporting adult.

We are just beginning to learn that the feeble-minded child needs special care and treatment just as do persons who are suffering from tuberculosis, typhoid fever or pneumonia. Letting them alone or shutting them up in institutions will not help them, or anyone else.

Many of our states are now endeavoring, by early examinations, especially on entering the public schools, to sort out defective children from normal ones and to give them such special training as they need.

It is estimated that the feeble-minded persons in the United States form 1 per cent of the population. This means that there are probably 200,000 children who need special training. To allow these children to grow up in state institutions and to live at the expense of the taxpayers, is impossible. So prevention is not only the best and the most humane method, but by far the cheapest.

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More Paving.

More Street Lights.

More Civic Improvements.

HALF A PASSENGER

AVERAGE ON BUS TRIPS

The San Diego Electric Railway company reported to the council this week that the present bus service in Ocean Beach is run at a loss, and asked that a change be made to the original route from West Point Loma boulevard and Bacon street, up and down Voltaire street to San Clemente. The matter was referred to the city manager.

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(Continued from last week)

Notices appear with more and more frequency of the attractions of the mussel beds (Ocean Beach); but there was as yet no indication that this was to become one of the great pleasure grounds of the Pacific Coast. The largest crowd that had ever assembled at the already favorite resort was on Sunday, November 6, when over 200 went down from the new town and were entertained by Mr. and Mrs. J. V. Mumford and daughter, with an elaborate chowder party.

Two large lamps, which cost \$9000, arrived in San Diego on the 14th of July, 1881. These were for the new lighthouse to be erected, one on the harbor side of Point Loma, and the other on the west side.

"The establishing of these additional lights," says the Union, "indicates very clearly that the government is promptly recognizing the growing importance of San Diego as a commercial port."

On Sept. 19, President James A. Garfield died as the result of an assassin's bullet, and in the memorial services held in San Diego, as in every other town in the United States, Point Loma residents found themselves sharing a grief which brought all outlying districts of the nation into close union with all Americans. North and South, East and West, discovered themselves united indissolubly, one.

For many months; months that have now run into several years! I have been collecting information about the Spanish lighthouse on Point Loma, at one time listed as the highest in the world! Not the highest, but one of them, it was. This being a matter of controversy back in 1881, an article on tall lighthouses was of timely interest. This may be found in the Union of November 9, 1881.

So much misinformation has gathered about the "Spanish" lighthouse that it has been necessary to rewrite all that had been written on the subject. For the corroboration of statements made here, I have consulted mainly H. H. Bancroft's "History of California" and "California Pastoral"; Hittell's "History of California"; R. H. Dana Jr.'s "Two Years Before the Mast"; Fr. Zephyrin Engelhart's "History of the San Diego Mission"; all available encyclopedias on lighthouses; U. S. Treasury

Reports going back to 1846 and available through the courtesy of reference libraries in San Diego, San Francisco, Los Angeles and Sacramento; Smythe's "History of San Diego"; Black's "History of San Diego County"; McGrew's "History of San Diego City and County"; files of the San Diego Herald, San Diego World and San Diego Union; and Putnam's "Lighthouses and Lightships of the United States."

I have corresponded on the subject of our old "Spanish" light with public and governmental librarians at Sacramento and Los Angeles and at Washington, D. C.; with William H. Emery, genealogist, whose records of New Bedford and Nantucket old-timers have been most valuable in identifying names of old-timers here. The Frederick J. Haskin information bureau at Washington has furnished me with some facts; the Lighthouse Board at San Francisco and at Washington with others. I have conversed on the subject with Henry C. Israel, Joseph Israel, Luis Serrano, Mrs. Alonzo E. Horton, as well as with the present keepers of the new Point Loma light and of Ballast Point light.

It is through the co-operation of all these individuals and institutions, each a reliable authority, that I have been able to gather this material which authenticates facts that had lain for more than seventy years unsubstantiated.

Here at what we in southern California call the "Old Spanish" lighthouse, more than at any other place on Point Loma, the very spirit of our Spanish-Californian days returns.

Also, almost the presence of forgotten Indian tribes is felt, here where so often, generation succeeding upon generation, they came in those ancient days and nights—by day for their abalone feasting, by night for their ceremonials and for signaling by means of fire across to friends on the table mountain and those other Mexican heights which rise so clearly outlined against our azure bright backdrop of cloudless sky.

Yet Point Loma light is Spanish in name only; the word "Spanish" indissolubly associated with the place to this day and for long we hope; distinguishing it to ourselves and the world sentimentally and practically. The new older light superseded this older beacon in 1891. Ballast Point light at the entrance of the harbor was established in 1890.

(Continued next week)

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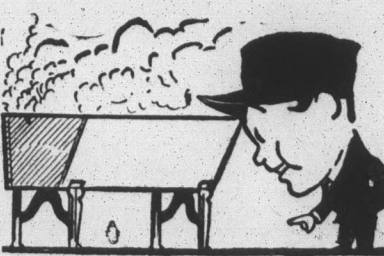
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